

Fairmont Gold Introduced In Key U.S. Markets

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Chicago, Dallas and Scottsdale Fairmonts Introduce Hotel Within a Hotel

The Fairmont Chicago, along with sister hotels the Fairmont Scottsdale and The Fairmont Dallas, has become the latest in the exclusive list of Fairmont hotels to introduce Fairmont Gold, the brand's exclusive hotel within a hotel that takes the already celebrated service and luxury offered by Fairmont to an even higher level. Guests staying on Fairmont Gold are pampered with personalized attention and luxury found only at the most elite boutique hotels around the world.

Fairmont Gold is a model that appeals to the most discriminating traveler with sophisticated expectations. Nothing is overlooked when offering the ultimate in lavish amenities tailored to meet the demands of discerning corporate or leisure travelers. Fairmont Gold aims to please with impressive guestrooms and individualized service that elevates a hotel stay into something truly extraordinary.

Designed to reflect the exciting and vibrant personality of Dallas, Fairmont Gold at The Fairmont Dallas comprises 47 contemporary rooms, including 6 deluxe rooms and 6 suites. Rooms offer guests sweeping city views and eco comforts such as veneered case goods made of reconstituted zebrawood and LED lights. At the Fairmont Scottsdale, the resort's Fairmont Gold infusion includes 69 villas featuring their own entry drive, lobby, check in and check out facilities, concierges and the most elegant room furnishings and amenities available throughout the 650-room hotel. Last, but certainly not least is The Fairmont Chicago, which features 65 elegantly appointed and residentially styled rooms on the hotel's newly designed Gold floor.

The addition of the distinctive new product now increases the number of Fairmont Gold properties in the United States to six, complementing Fairmont hotels in Boston, Washington D.C. and Hawaii, which also feature Fairmont Gold. In total, 25 Fairmont locations, close to half of the brand's portfolio, including world-class hotels like The Fairmont Banff Springs and The Fairmont Dubai, now offer Fairmont Gold.

Providing an unparalleled level of service is a hallmark of Fairmont Gold. Thoughtful and courteous concierges greet travelers arriving at Fairmont Gold's private check-in desk. Residential-style, lavishly appointed rooms envelop guests in the utmost comfort. Well-situated for corporate travelers, Fairmont Gold rooms also feature the latest in modern technology, including complimentary high-speed Internet access, workspace innovations and creature comforts like large feather pillows and wake-up calls accompanied by coffee, tea, juice and a wide-selection of newspapers. Business travelers can also tap the services of the Fairmont Gold Manager, in essence their personal assistant on the road, for professional support in setting up dinner reservations, shipping important packages, checking flight times or printing boarding passes.

Then there's food, glorious food. Guests staying on Fairmont Gold are feted with a complimentary deluxe continental breakfast, afternoon and evening hors d'oeuvres and a selection of teas, coffee, sodas and juices throughout the day in a large gracious lounge. And should the use of a private boardroom become necessary, Fairmont's got it covered - a complimentary benefit to Gold guests in many of its locations.

If a guest happens to have a special request during their stay, dedicated Fairmont Gold Managers are consumed by the desire (and wherewithal) to accomplish just about any task. Their stories of humorous, tender and highly unusual guest requests could fill a book. Fairmont Gold Managers have been asked for everything and anything from an ostrich incubator to planning a wedding - in just 24 hours.... on Thanksgiving Day no less! Glue for hair extensions, cross country shipping of bagpipes, locating an Armani suit in mere minutes, or planning an impromptu party on or off site...the dedicated hotel staff of Fairmont Gold have heard it all. And do it all.

There's something remarkable about these dedicated men and women who go - not just the extra mile - but the whole distance to make Fairmont Gold guests feel welcome and happy.

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