

## Fog Cutter Capital Group Inc.'s Fatburger Unit Opens Prince George Location

2008-06-05

---

Fog Cutter Capital Group Inc.'s (OTCBB:FCCG) Fatburger unit has announced the grand opening of the Prince George location on June 4. Frank Di Benedetto is the Fatburger franchisee for Western Canada.

'We are pleased that Fatburger has quickly become so popular in Canada and know that burger lovers in Prince George will become loyal fans too,' said Elaine Patel, vice president of marketing, Fatburger North America, Inc.

The new 2,500-square-foot Fatburger location will provide approximately 30 new jobs to the community.

Di Benedetto plans to further extend Fatburger's presence in Western Canada over the next few years. The next opening is planned for White Rock in late 2008.

Current Fatburger locations in Western Canada include South Edmonton Common, North Vancouver, downtown Vancouver, the Deerfoot Meadows lifestyle dining and shopping centre in Calgary, Langley's Willowbrook Corner retail power centre, and Vancouver's West End, Canada's first Fatburger.

Fatburger is a quick-casual, takeout and sit-down restaurant serving big, juicy burgers custom made to guests' taste buds. The taste and quality of Fatburger inspires a fierce loyalty among customers that crosses all demographic lines, including Hollywood personalities and sports stars. For more than 55 years, Fatburger has been dedicated to serving big, fresh, 100 percent pure lean beef burgers custom made and grilled right in front of customers.

Every signature 1/3 lb. Fatburger patty is fresh, never frozen and can be indulgently dressed with all the usual condiments, plus inspired choices such as chili, bacon and even a fried egg. For those with a heartier appetite, there's a half-pound Kingburger.

Founded in Los Angeles, California in 1952, the Fatburger restaurant chain has 98 restaurants serving big, fresh, 100 percent pure lean beef burgers custom made and grilled right in front of customers in Arizona, California, Colorado, Florida, Georgia, Louisiana, Michigan, Nebraska, Nevada, New Jersey, New York, Ohio, Pennsylvania, Texas, Virginia, Washington, Canada and Macao. Fatburger operates 42 company owned restaurants with franchisees operating 56 locations.

This article comes from Hotel News Resource

<http://www.hotelnewsresource.com>

The URL for this story is:

<http://www.hotelnewsresource.com/article32941.html>

© 1998 - 2008 Nevistas and the author.

Brought to you by Hotel News Resource

*Distribute your news on our Network*

See what all the buzz is about at:

[http://www.hotelnewsresource.com/Info-news\\_account\\_info.html](http://www.hotelnewsresource.com/Info-news_account_info.html)