

UFood Restaurant Group, Inc. Announces License Agreement Bringing UFood Grill to Dallas/Fort Worth International Airport

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UFood Restaurant Group, Inc. (OTCBB: UFFC) today announced that the Company has signed an agreement to open a UFood Grill in the Dallas/Fort Worth (DFW) International Airport with franchise developer and operator, Puente-Brancato Enterprises, Inc. DFW International Airport is the busiest airport in Texas, transporting over 59 million passengers through its 6 terminals. It is recognized as the seventh busiest airport in the world.

Puente-Brancato Enterprises, Inc. operates several successful businesses at DFW International Airport, including several news stand/gift shops, a winery, Frullati Café and Bakeries, Einstein Bros. Bagels, Fuddruckers, and more. Their extensive background in franchise operations within an airport environment enables the developer to anticipate a fast-track opening of UFood Grill this September. The agreement also provides Puente-Brancato Enterprises the right to open additional UFood Grill locations in other airports in Texas.

The unit at DFW International Airport will be the second UFood Grill airport location. Capitalizing on consumer demand for quick service restaurants that offer great-tasting food with healthy attributes, UFood Grill stands out among the traditional airport fare. Management believes that the dynamics of the airport market will help bring worldwide brand awareness and profitability to the Company.

'We are having a tremendous amount of success at our UFood Grill in the Boston's Logan Airport, and expect the same in the Dallas/Fort Worth International Airport,' said George Naddaff, Chairman and CEO of UFood. 'Our goal is to become the new and better way for travelers to eat at airports all across the country, and Puente-Brancato Enterprises provides us the opportunity to continue expanding in the airport market. Being in one of the busiest international gateways with an organization like Puente-Brancato Enterprises gives us great confidence that millions of traveling patrons will enjoy the UFood Grill experience.'

Gina Puente-Brancato, CEO of Puente-Brancato Enterprises comments, 'We look forward to bringing the UFood Grill experience to our local patrons and travelers. Our traveling customers are demanding food offerings that match the way they eat at home. They do not want to settle for fast food, they want good food, feel great...eat smart.'

The fast-casual dining segment is led by companies such as Chipotle Mexican Grill (NYSE: CMG) and Panera Bread Company (Nasdaq: PNRA), and caters to customers who desire the convenience of a fast-food chain and are willing to pay a premium for higher quality, differentiated menu items.

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