

Breskin Johnson & Townsend, PLLC: Class Action Against Applebee's for Misrepresenting Nutritional Content of Menu Items

2008-06-05

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Plaintiff Anne Paskett and her counsel, Breskin Johnson & Townsend, PLLC and Premier Law Group, PLLC, have filed a class-action consumer protection lawsuit on behalf of persons who ordered from the Weight Watchers menu at Applebee's Neighborhood Bar & Grill restaurants in the United States.

The complaint alleges that Applebee's engages in unfair and deceptive business practices by misrepresenting the nutritional information on its Weight Watchers menu. Applebee's customers are encouraged to order menu items based upon an advertised calorie, fat and fiber content for each item. The actual nutritional information advertised by Applebee's is unreliable and inaccurate. For example, the Tortilla Chicken Appetizer, advertised as containing 13 grams of fat, was found to contain 21.4 grams of fat. The Garlic Herb Chicken was advertised to contain 6 grams of fat, and was found to contain 18.

Health-conscious customers, including Anne Paskett, dined at Applebee's because of the nutritional information provided on Applebee's Weight Watchers menu. When asked about the lawsuit, Paskett responded "It's not fair for Applebee's to sell consumers dishes with inaccurate and unreliable nutritional information. Applebee's is capitalizing on consumers' desire to eat healthy, but not taking the steps necessary to provide consumers with reliably healthy food."

Paskett's attorney, David Breskin, stated "Consumers want and deserve truthful information in making choices about the food they eat. We hope to bring redress to those customers who were deceived in seeking healthier dining options, and to ensure that restaurants offer truthful information about the food that they serve."

A copy of the complaint is online at <http://www.bjtlegal.com/classactions.html>.

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