

## State of Maine's First Microtel Inn & Suites Opens in York with Brand's New Design

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York Village Hotel, LLC and Heyland Development of Portsmouth, NH have opened the State of Maine's first Microtel Inn & Suites hotel on the southern coast at 6 Market Place Drive in York.

The 57-room hotel showcases the Microtel brand's award-winning new prototype design, and boasts a contemporary and streamlined environment with unexpected amenities that guests would not ordinarily expect to find in an economy hotel.

The Microtel Inn & Suites in York is conveniently located off Route 1 and I-95 at exit 7, two miles from Maine beaches and York Harbor, three miles from the Kittery Outlets, and seven miles from Portsmouth.

Microtel is the Atlanta-based award-winning chain of all-new construction, interior corridor economy/limited service hotels. For the sixth consecutive year, Microtel has ranked highest in guest satisfaction among economy hotel chains in the J.D. Power and Associates 2007 North America Hotel Guest Satisfaction Index Study(SM).

The 100% non-smoking Microtel Inn & Suites in York is 45 minutes from Portland International Airport and one hour from Boston Logan Airport. A public trolley stops at the hotel to take riders to beach and village destinations. Amenities include free local and free long distance phone calls anywhere within the continental U.S. and free WIFI in all guestrooms, Microtel's new complimentary Get Up and Joe(TM) continental daily breakfast, business center, meeting room, large indoor heated swimming pool and hot tub, guest laundry, and 24-hour vending.

"Microtel defines the economy hotel of the future and sets a new standard for travelers visiting the State of Maine," said Erik Heyland, a York resident and President, Heyland Development, along with Rick Wesley, Vice President, Heyland Development. "The York area is in real need of a new hotel with quality accommodations and reasonable rates -- our location answers that need with unsurpassed value and convenience for both business and leisure travelers." Heyland Development is also building a Microtel in Windham, ME opening later this year.

The three-story York Microtel Inn & Suites offers single, double and suite accommodations. With its new design, the hotel's color palette known as "Nature" uses natural elements that are both refreshing and tranquil to create a comfortable, inviting atmosphere and consistent theme throughout. All guestrooms feature a flat-panel television with ESPN and Showtime, sleek granite countertops, refrigerator and microwave, and desk unit with easily accessible power and data ports. Suites are also equipped with Microtel's signature MicroKitchen(TM) and divided into four 'zones' with space to work, eat, sleep and relax.

The hotel features stylish Microtel Dream Well(TM) bedding with plush pillow-top mattress and fitted bed skirt, high quality 200-thread count white linens with triple sheeting, down-like blanket, bed scarf and pillows.

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