

Jason Morgan Hired as Chief Financial Officer of ZOËS KITCHEN

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ZOËS KITCHEN, a Birmingham-based fast-casual restaurant chain, announced that Jason Morgan, a 12-year veteran of the hospitality and service industry, will join the company as Chief Financial Officer.

'Jason has extensive experience in creating financial operations of fast growing companies,' said John Cassimus, President and CEO of ZOËS KITCHEN. 'As we execute our growth strategy, Jason's ability to develop analytical systems and high performing teams will be invaluable.'

Morgan, 39, was most recently the Chief Financial Officer of Simplex Diabetic Supply, Inc. - a Nashville, TN based private equity backed start-up. Prior to Simplex, Morgan was the first-ever Chief Financial Officer of Video Gaming Technologies, Inc. ('VGT'), a technology business that was named Inc. Magazine's #1 fastest growing company in 2006.

Before joining VGT, Morgan held several senior-level finance positions in the hospitality industry, including Chief Financial Officer at ResortQuest, International, Vice President Strategic Planning, Treasury and Investor Relations at Gaylord Entertainment, and Director of Strategic Planning at Harrah's Entertainment Co.

Morgan received his Masters in Business Administration from the Owen Graduate School of Management at Vanderbilt University in 1995 and a Bachelor of Arts degree from Vanderbilt University in 1991. Morgan is a CPA licensed in the state of Tennessee.

'I am delighted to become part of such a vibrant organization with dynamic plans for future growth,' said Morgan. 'Birmingham is a beautiful city and I am looking forward to making a positive impact on the community as well.'

ZOËS KITCHEN USA, LLC is a fast-casual restaurant concept founded in 1995 and headquartered in Birmingham, Ala. The concept offers fresh, made-from-scratch gourmet sandwiches, salads, pitas, hot entrees, and roll-ups inspired by Mediterranean cuisine. The Company has 21 restaurants system-wide, including company-owned and franchised stores, in seven states.

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