

Baymont Brand Has Grown More than 50% with Opening of 200th Property

2008-06-16

Baymont Inn & Suites(R) officials today celebrated the opening of their 200th property and announced that the brand has grown 52 percent in size since its acquisition by Wyndham Hotel Group two years ago.

The 200th Baymont property is a 60-room, new-construction hotel in Huntsville, Ala., owned by Bharatkumar Darji, who has been affiliated with Wyndham Hotel Group's brands as a franchisee since 1999.

'In just two years, the Baymont brand has increased its size by 52 percent,' said Patrick Breen, brand senior vice president, Baymont Franchise Systems. 'As a result, we're seeing a great deal of enthusiasm as the brand grows from its Midwestern roots and into new markets in the southern and western states.'

'We continue to see significant interest from developers, owners and operators,' Breen said, adding that more than 60 percent of currently approved franchise agreements represent new-construction hotels.

Later this year, the Baymont brand will complete systemwide upgrades including new mattresses and box springs, improved bed linens, bed toppings, hair dryers, multifunction shower heads, curved shower rods, hookless shower curtains and upgraded towels and washcloths.

Baymont Franchise Systems, a member of the Wyndham Hotel Group family of lodging brands, is a chain of midscale hotels featuring complimentary continental breakfast with waffles and French toast, high-speed Internet access, premium television channels, local calls, long distance access, in room coffee and weekday USA TODAY newspaper.

Reservations and information are available by calling (877) 229-6668 or by visiting www.baymontinns.com. Baymont Inn & Suites hotels are independently owned and operated under franchise agreements with Baymont Franchise Systems, a subsidiary of Wyndham Worldwide Corporation (NYSE: WYN).

This article comes from Hotel News Resource

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