

Morgans Hotel Group Appoints Howard Wein as Senior Vice President of Food and Beverage

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Wein joins MHG from the Starr Restaurant Organization, where he served as Chief Operating Officer of Starr Restaurants and founder and President of Starr Restaurants Hotel Group since 2004.

In his new role, Wein will drive operational excellence, directing management of operations, marketing, development, strategic planning, human resources and IT. He will lead new project development and maintain and develop relationships with MHG's bar and restaurant partners.

'We are very excited to welcome Howard to the MHG management team,' said Fred Kleisner, President and Chief Executive Officer of MHG. 'Our properties are known for the entire experience and dynamic vibe they create, restaurants are integral to our unique destinations and to engaging our guests. Howard's drive and operational expertise will be instrumental to MHG's continued success. We look forward to working with this top trendsetter to grow our brand and to continue to exceed our guests' expectations.'

At Starr Restaurants, Wein oversaw the direct management of all operations, marketing, development, strategic planning, human resources and IT for the organization. He also directed menu development and management and chef recruiting, and helped the company grow from eight to 16 restaurants. As the Chief Operating Officer of Starr Restaurants, he designed and developed several restaurants, including Buddakan and Morimoto in New York City, Buddakan and Continental in Atlantic City, and Striped Bass, Continental Midtown, Barclay Prime in Philadelphia. Previously, Wein worked for Starwood Hotels & Resorts Worldwide, most recently serving as the Corporate Director of Food and Beverage for Westin Hotels and Resorts. Wein received his Bachelor of Arts degree from Hampshire College and holds a Master of Management in Hospitality (MBA) from the Cornell University School of Hotel Administration.

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