

Boeing Supports and Celebrates Growth in the Turkish Aviation Market

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Marlin Dailey, vice president of Sales for Europe, Russia, and Central Asia, Boeing Commercial Airplanes, today met with media in Istanbul to review recent Boeing activities and to comment on the Turkish aviation market.

Dailey expressed his confidence in the rapidly growing Turkish market. "Boeing believes Turkey is well positioned and has huge potential in the European market. For instance, Turkish Airlines is among the few European flag carriers undergoing expansion rather than consolidation, despite difficult economic conditions. Turkish private carriers are demonstrating impressive performance and expanding the Turkish aviation market by executing differentiated business models".

Dailey said the Turkish aviation market, which has been going through a rapid growth, would need approximately \$21 billion worth of 250 new airplanes over the next 20 years. He underlined that in the next 20 years Boeing predicts that worldwide demand will be over 28,000 aircraft worth \$2.8 trillion.

"Boeing sets its strategy based on our customers' needs," Dailey said. "We listen to them and offer the best solutions to meet their requirements. This commitment led us to design the fuel-efficient and environment friendly 787 Dreamliner by working with airlines, industry bodies, regulators and governments to reduce to the level of fuel burn in every aspect of the air travel industry. The 787 Dreamliner will be the most profitable airliner for long range flights and will offer Turkish carriers the best option for their long haul expansion plans."

"According to our Current Market Outlook, Turkey will increase its market share in the intercontinental flight market in the upcoming years. To meet the growing demand for long-haul service, we believe the highly fuel efficient, passenger-pleasing 777 is the best fit for the Turkish market. The 777 is one of our success stories. Both the 777-300ER model and the -200ER Worldliner, the world's longest range commercial airplane, are ideal for supporting Turkey's competitive position in the intercontinental market. "

"At the Airex Air Show last week in Istanbul, we welcomed many leaders from the Turkish aviation industry. The increase in participation at the air show is a good indicator of the growing sector in Turkey. I want to reiterate Boeing's commitment to Turkey. Not only through words and through deliveries of the world's best airplanes, but also through deeds. Contributing to educational and cultural endeavors in Turkey will continue to be a high priority for Boeing."

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