

Chevys Fresh Mex Continues National Expansion

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Opens 4th San Jose Regional Location - Chevys Fresh Mex to Open in Market Center

Chevys Fresh Mex(R), a leading full-service, national casual Mexican restaurant chain, will open its newest location at 511 Coleman Avenue, San Jose, California on Monday, June 23rd. The opening represents the 96th restaurant nationwide.

The originator of Fresh Mex(R), Chevys has a menu featuring fresh and innovative Mexican dishes prepared from scratch using only the freshest ingredients. From their award-winning chips and mesquite grilled salsa, to their fresh tableside guacamole and seasonal fresh fruit margaritas, Chevys Fresh Mex(R) is 'Alarmingly Fresh.' Chevys features nine sizzling different fajitas and serves them with their signature tortillas made by Chevys' trademark EL MACHINO(R), an authentic cast iron comal, or griddle, that turns out piping-hot, fresh tortillas for every guest.

The atmosphere in the San Jose restaurant will be fun and festive with a border cantina décor that includes brightly colored walls, playful antique, Mexican vintage produce labels, starlight fixtures, and slogans interspersed on walls throughout the restaurant that showcase the personality of the restaurant.

'Chevys will be a welcome addition for local dining choices. This is a great opportunity to introduce the booming Market Center community to Chevys Fresh Mex(R) cuisine and friendly, festive hospitality that are hallmarks of our national reputation,' says Fred Wolfe, CEO of Chevys. 'The Market Center restaurant will offer appetizers, entrees, and drinks that are unique to Chevys and which are not available at any other Mexican-style restaurants. We think Chevys will be a welcome change-of-pace from the current casual dining options available at Market Center.'

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