

Rezidor announces its 50th hotel in the Middle East & Africa - the Radisson Dubai Trade Centre District, UAE
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The Rezidor Hotel Group reaches a further milestone in its history: As one of the fastest growing hotel companies worldwide the group announces the Radisson Dubai Trade Centre District - the 450-room property (scheduled to open end of 2011) is the 50th Rezidor property in operation or under development in the MEAO-region (Middle East, Africa & Others).

'Our pipeline in this area now features almost 13,000 rooms, and we are having 8 hotels in Dubai alone', comments Kurt Ritter, President & CEO of Rezidor. 'This is a further and clear sign for our commitment to this emerging market where we see a big potential.'

The Radisson Dubai Trade Centre District will be built next to the World Trade Centre Apartments as part of the Dubai International Exhibition & Convention Centre. Dubai, the emirate of extraordinary possibilities and endless limits, has developed over the last years as a leading MICE destination - in 2007 Dubai World Trade Centre hosted more than 100 exhibitions with more than 1 million visitors.

Upon completion, the Radisson will provide 450 guest rooms, comprising a mixture of standard, deluxe and executive rooms as well as junior suites and 1 presidential suite. Further building on Rezidor's extensive portfolio of award-winning bars & restaurants at the Radisson SAS Dubai Deira Creek Hotel, the new property too will offer a selection of unique bars & restaurants including an all-day dining space of 980 square meters. A combination of private dining spaces, satellite kitchens, bistros, lounges and nightclub, will all be topped up with a spectacular rooftop bar & terrace with views of the Dubai skyline. The hotel will also offer 1,490 square meters meeting & banqueting facilities, a fitness centre, a pool area, an executive lounge and a business centre.

A metro station is planned 200 meters away from the site - and Dubai International Airport is 10 kilometers from the hotel.

Facts & Figures Hotel Radisson Dubai Trade Centre District (to open) Rooms 450

About the Rezidor Hotel Group: The Rezidor Hotel Group is one of the fastest growing hotel companies in the world. The group features a portfolio of over 330 hotels in operation and under development with more than 68,000 rooms in 53 countries.

Rezidor (STO:REZT) operates the brands Radisson SAS Hotels & Resorts, Regent Hotels & Resorts, Park Inn and Country Inns & Suites in Europe, Middle East and Africa, along with the goldpoints plusSM loyalty programme for frequent hotel guests. Rezidor has signed a worldwide license agreement with the Italian fashion house Missoni, in order to develop and operate a lifestyle hotel brand of the same name: Hotel Missoni.

In November 2006, Rezidor was listed on the Stockholm Stock Exchange. With 42%, Carlson Companies is the main shareholder.

The Corporate Office of the Rezidor Hotel Group is based in Brussels, Belgium.

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