

Sheraton Hotels Launches New Website Dedicated to Its Global Collection of Premier Resorts

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New Sheratonresorts.com Invites Travelers to Customize Their Dream Vacation and Discover Unique Experiences at 62 Luxurious Resorts across Six Continents

Sheraton Hotels & Resorts invites consumers to discover unique local experiences and hidden travel gems with sheratonresorts.com, a new website dedicated exclusively to its global collection of premier resorts around the world. Leisure travelers can explore 62 unique local packages and search the Sheraton brand's extensive collection according to specific interests. The launch of the new website coincides with Sheraton Hotels' global initiative to enhance and differentiate the guest experience at each of its 406 hotels across 71 countries.

Unique Experiences in Exotic Locales

Sheratonresorts.com showcases resort packages that offer unique experiences in exotic locations around the world. Visit the Sheraton Hua Hin Resort in Thailand and take an adventurous elephant trek to a nearby temple. Witness the majestic beauty of the wild horses that roam the Gila River Indian Community at the Sheraton Wild Horse Pass in Arizona. Or, lay back and relax on a one-hour private yacht charter through the South China Sea at the Sheraton Dameisha Resort, Shenzhen in Shenzhen, China. Sheraton Hotels' upscale collection of 62 resorts around the world also includes the renowned, Sheraton Soma Bay Resort in Egypt, Sheraton Hacienda Del Mar Resort & Spa Los Cabos, Mexico, Sheraton La Caleta Resort & Spa in Spain, and Sheraton Noosa Resort & Spa in Australia, Sheraton Maui Resort and the Sheraton Carlsbad Resort & Spa in California.

'While the Sheraton brand is familiar and well-known to our frequent business travelers, we want to raise awareness of our beautiful collection of upscale resorts located throughout the world and give leisure travelers a reason to love us too,' said Hoyt H. Harper II, Senior Vice President for Sheraton Hotels and Resorts. 'We want to help consumers do more than just book a vacation - we want them to discover a resort that reflects their ideal destination and creates a truly memorable travel experience.'

Customize Your Dream Vacation

Sheratonresorts.com gives travelers the opportunity to create a vacation that is truly customized to their preferences by searching its resort collection using more than a dozen characteristics and interests, including: beach, casino, excursions, family, golf, live entertainment, nightlife, romance, shopping, skiing, spa, tennis and water sports. Once a resort is selected, full descriptions will appear accompanied by a beautiful photo gallery and 'things to know' - hidden travel gems that are unique to the resort or the region. For example, those who research the Sheraton Senggigi Beach Resort in Indonesia will discover the Senggigi Art Market, offering a variety of traditional crafts, carvings and colorful pottery. The Sheraton Maui Resort profile highlights Black Rock beach as an ideal spot for snorkeling and a family outing.

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