

CKE Restaurants, Inc. Reports Positive Period Five Blended Same-Store Sales

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CKE Restaurants, Inc. (NYSE:CKR) announced today period five same-store sales for the four weeks ended June 16, 2008, for Carl's Jr.(R) and Hardee's(R).

Brand	Period 5		Year to Date	
	FY 2009	FY 2008	FY 2009	FY 2008
Carl's Jr.	+2.5%	+2.8%	+3.6%	+0.5%
Hardee's	+2.8%	+2.6%	+0.1%	+2.0%
Blended	+2.6%	+2.7%	+2.0%	+1.3%

Commenting on the Company's performance, Andrew F. Puzder, president and chief executive officer, said, "We are pleased to report positive blended same-store sales of 2.6 percent for period five of fiscal 2009 and 2.0 percent for the year to date. On a two year basis, blended same-store sales were up 5.3 percent for the fifth period. As of the end of period five, our blended average unit volume for our company-operated stores was \$1,191,000, a \$29,000 increase from the end of fiscal 2008."

"Carl's Jr. achieved a 2.5 percent same store sales increase over positive same store sales of 2.8 percent last year for a two year cumulative increase of 5.3 percent. The Chili Cheese Burger was the featured sandwich item for period five, and was so popular we have added the sandwich to our regular menu. The burger is topped with beef chili, American cheese, tomatoes, onions, pickles and mustard. We also featured our Chili Cheese Fries, which are covered with the same beef chili, then topped with melted jack and cheddar cheese and served with a fork. The fries are available as a side item or can be added to any combo for an additional charge," said Puzder. "In addition, Carl's Jr. promoted the Jalapeno Chicken sandwich and the unique Cap'n Crunch(R) shake during the period. As of the end of period five, the trailing 13-period average unit volume at Carl's Jr. was \$1,517,000, a \$24,000 per unit increase since the end of fiscal 2008 and an all-time high for the brand." Revenue for period five from company-operated Carl's Jr. restaurants (exclusive of franchise-related revenue and royalties) was approximately \$48.7 million.

"Hardee's same-store sales increased 2.8 percent versus positive same-store sales of 2.6 percent last year for a two year cumulative increase of 5.4 percent. During the period, Hardee's featured the distinctively premium quality and premium priced Prime Rib Thickburger(R). The latest 'meat-as-a-condiment' creation is made by topping a charbroiled, one-third pound, 100% Black Angus beef patty with thinly-sliced prime rib, horseradish sauce, Swiss cheese, and grilled onions all on a toasted Ciabatta roll. A cup of au jus is available for dipping upon request," Puzder continued. "The advertising for the product is part of our "Fake Restaurant" campaign, in which our advertising agency, Mendelsohn/Zien Advertising, actually built a fake, fine-dining restaurant in which people paid \$14 or more for a Hardee's Thickburger. The commercials and additional video content can be viewed on the microsite <http://www.fakerestaurant.com/>. Hardee's also featured the Chicken Fillet Biscuit during the breakfast daypart," Puzder continued. "As of the end of period five, the trailing 13-period average unit volume at Hardee's was \$963,000 a \$9,000 per unit increase since the end of fiscal 2008, and the highest figure for the brand since fiscal 1995, which is as far back as we can check. In addition, Hardee's period five average unit volume was higher than any comparable period as far back as we can check." Revenue for period five from company-operated Hardee's restaurants (exclusive of franchise-related revenue and royalties) was approximately \$39.9 million.

For period five, consolidated revenue from company-operated restaurants (exclusive of all franchise-related revenue and royalties) was approximately as follows:

Carl's Jr.	\$ 48.7 million
Hardee's	\$ 39.9 million
Total	\$ 88.6 million

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