

## Blizzard Internet Marketing, Inc. Announces Change in Top Management

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Blizzard Internet Marketing, Inc., a leading provider of successful, innovative, and professional online marketing solutions to the hospitality industry, is pleased to announce recent changes in their top management positions.

Since the company's inception, Trent Blizzard, founder of Blizzard Internet Marketing, has held the position of Chief Executive Officer and has been the driving force behind the growth and success of the company. In his new role of President and Chief Marketing Officer, Trent will be able to focus his efforts on his greatest love: educating people about Internet marketing, and emerging web technologies. In addition, Trent will be able to continue to teach seminars throughout the U.S. as well as develop other educational tools. Trent's inspirational speaking ability has generated many leads and valued customers.

Since the company was founded in 1997, Susan Blizzard, co-owner of Blizzard Internet Marketing, has filled the position of Chief Financial Officer, developing financial strategies, managing assets and analyzing profitability. Prior to starting the company, Susan spent several years in the corporate world after receiving an MBA from Columbia University. 'Susan has earned the CEO position through her excellent business sense and ability to provide vision and leadership,' Trent said.

Heather Austin began working with Blizzard in 2000 and has held the positions of Promotion Manager, Director of Marketing and most recently as Chief Operations Officer. Her interests however, are now taking her into the position of Chief Administrative Officer. Her skills in budgeting and forecasting, as well as her excellent interpersonal skills will serve her very well in her new position.

Russ Cabe now moves into the Chief Operations Officer role. His experience in heading the largest department in Blizzard's organization for the last 5 years has prepared him well for this new role. He has been the pivotal force in bringing the production departments closely together to seamlessly deliver top-notch service to Blizzard's clients.

The company, based in Glenwood Springs, Colorado, is one of the leading providers of Internet services within the hospitality industry, and recognized as one of the 'Top 30 SEO Companies' in the world, a top producer of websites in Colorado, and one of the 'Top 50 Family Owned Companies' in Colorado.

For more information on Blizzard Internet Marketing, Inc. please visit: [www.blizzardinternet.com](http://www.blizzardinternet.com) or call 888-840-5893.

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