

BJ's Restaurants, Inc. Appoints Chief Marketing Officer

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BJ's Restaurants, Inc. (NASDAQ: BJRI) today announced the appointment of Matt Hood as Chief Marketing Officer, a new position on the Company's senior leadership team. In this capacity, Hood will have full responsibility for the Company's marketing, merchandising, culinary R&D, beverage R&D and concept branding activities. Since 2007, Hood has served as a part-time marketing consultant to the Company.

'We are pleased to welcome Matt as a full-time member of BJ's senior leadership team,' said Jerry Deitchle, Chairman and CEO. 'Matt is a highly respected and experienced marketing executive with significant experience in the restaurant industry. Additionally, he has a strong passion for the operational side of the restaurant business. I am confident that Matt's experience and skills will become increasingly valuable as we continue to build BJ's into a nationally respected and admired restaurant growth company.'

Since 2006, Hood has served as a marketing and strategy consultant to the restaurant industry, and has also served as the national restaurant brand consultant for Google, Inc. From 2002 to 2006, he was employed by Fired Up, Inc., owner and operator of the Carino's Italian Grill casual dining concept, with his last position as Senior Vice President, Marketing and Brand Development. Earlier in his career, Hood served as a marketing manager for Brinker International, owner and operator of the Chili's Grill and Bar and other casual dining concepts. Hood is a cum laude graduate of Texas Christian University and also has an MBA in marketing and entrepreneurship from the Kellogg Graduate School at Northwestern University. Hood recently completed a term as co-chair of the National Restaurant Association's Marketing Executives Group.

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