

Crowne Plaza Englewood Hotel Launches New Website

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New Site to Capture Attention of Visitors Searching for Northern New Jersey Hotels

Crowne Plaza Englewood, a refreshing alternative among Northern New Jersey hotels, is pleased to announce the much-anticipated launch of their new independent website. The site was designed and developed by Worldwide Revenue Solutions (WRS), an Internet marketing company in Dallas, Texas specializing in online services for the hospitality industry.

Created to attract visitors searching for full service New Jersey lodging near New York City, this thoughtfully-planned site is an effective marketing tool designed to be both descriptive and captivating. Crowne Plaza brand's signature colors are found throughout, complemented by a customer-centric layout, rich imagery and search engine optimized content.

'We are very excited about our new website and we are confident it will be user friendly and very informative. For any travelers looking for a New York or Northern New Jersey hotel, The Englewood Crowne Plaza is a perfect destination to avoid the Manhattan prices and congestion, but still convenient to all the sites and sounds of the city,' said Daniel Williams, General Manager. 'This new website designed by WRS reflects the quality and comfort our guests will enjoy when they stay with us.'

This New Jersey hotel is just minutes from New York City and also located amid major businesses and corporations in New Jersey, making the hotel a desirable lodging option for business and leisure travelers. View the site at www.cpenlewoodhotel.com.

About Crowne Plaza Englewood hotel

For comfortable yet affordable Northern New Jersey lodging, rely on Crowne Plaza Englewood. Just three miles from the George Washington Bridge, this ideally-situated Englewood hotel provides convenient access to sights and attractions in New Jersey and New York City. The perfect destination for vacations or corporate travel, Crowne Plaza Englewood features guest rooms with the Crowne Plaza Sleep Advantage(R) Program and extensive amenities including free parking for registered guests, an indoor pool, 24-hour business center, nine meeting rooms and the Plaza Club Lounge for Gold and Platinum Priority Club members. For more information, call 1-201-871-2020 or visit the new website at www.cpenlewoodhotel.com.

About Worldwide Revenue Solutions

WRS is a Search Engine Optimization (SEO) company in Dallas, Texas, founded by Aziz and Linda Ghaffari. WRS is a privately-owned hospitality Internet marketing company developed as an online marketing partner for hotels to optimize revenue from Internet and brand resources. WRS offers over 50 years of combined hospitality industry experience, dedicated to search engine optimization, social networking, search engine and tactical online marketing, content research and writing, website design and development, as well as Customer Relationship Management (CRM) execution. For more information on WRS and its services, call 972-424-2200, e-mail info@wrsol.com or visit our website at www.wrsol.com.

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