



Licensing Agreement Signed with Paramount Digital Entertainment

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Playtech (AIM: PTEC), the international designer, developer and licensor of software to the online and land-based gaming industry, is pleased to announce having signed a four-year, exclusive licensing agreement with Paramount Entertainment for the classic blockbusters "Gladiator" and "The Untouchables."

The deal gives Playtech licensees the exclusive distribution rights to a number of branded games based on these popular classics. The agreement covers both online games for Playtech's market leading casino game portfolio, and land-based games featured on videogame terminals, from the Playtech subsidiary, Videobet.

Mor Weizer, Chief Executive Officer of Playtech, commented today: "We are delighted to have secured this important deal with Paramount Digital Entertainment, enabling our licensees to add the well known brands, "Gladiator" and "The Untouchables" to their games offering. We are confident that this exclusive material supplied to our licensees will maximize licensee profitability, by raising the profile of their games portfolio and further enhancing the gaming experience for the players."

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