

## IFPG-Inka Grill Franchise Unveils Expansion Plans

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Restaurant Holdings Group Inc., a wholly owned subsidiary of International Food Products Group (BULLETIN BOARD: IFDG) in alliance with Inka Grill, the Peruvian home-style casual dining restaurants, today outlined the company's franchise expansion plan for the next five years.

The business plan, which was compiled in conjunction with Francorp Inc., one of the country's leading franchise consultancy firms, projects an initial thirty franchises in the first two years, scaling up to an estimated two hundred and twenty total units by year five. Restaurant Holdings Group CEO, Mr. Richard Damion said, "Over the next several months we anticipate acquiring up to thirty percent of Inka Grill franchises. Our commitment is underpinned by our core belief that this unique and profitable concept, along with its association with Francorp, will yield a significant competitive advantage as the Inka Grill brand sets its sights on becoming a leader in the casual dining category."

Inka Grill founder Ana Kishihara, a native of Peru has spent over fifteen years refining and streamlining the operational aspects of the business. Ana, serving as chairman will oversee franchisee training and operations, ensuring that each franchise is run to the same high standard allowing the consumer to enjoy a consistency of tasty healthy food, service and ambience as they explore the ultimate Peruvian dining experience. Damion added, "We are delighted with our association with Inka Grill, and look forward to working closely with Ana Kishihara, as she takes her Peruvian restaurant concept to the next level. Ana's attention to detail and in-depth knowledge of the industry make her the ideal person to help new franchisees replicate her concept and ultimately build their own successful units. Additionally, the leadership and resources of Francorp combined with the extensive food and beverage experience of IFPG should allow Inka Grill to meet and perhaps exceed the projected growth as outlined in its business plan."

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