

## Wyoming's First Microtel Inn & Suites Hotel Opens in Rawlins

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The State of Wyoming's first Microtel Inn & Suites hotel has opened at 812 Locust Street in Rawlins, off I-80 at Exit 214 (Higley Blvd.) between Cheyenne and Salt Lake City.

The 59-room hotel showcases the Microtel brand's award-winning new prototype design, and boasts a contemporary, streamlined environment with unexpected amenities that guests would not ordinarily expect to find in an economy hotel - such as free WiFi and free local and long distance phone calls. The hotel is owned by the Wyoming-based partnerships Rawhide Group and Rawlins Hotel Group, and managed by Omni Hospitality of Medina, OH.

Microtel is the Atlanta-based award-winning chain of all-new construction, interior corridor economy/limited service hotels, with 333 properties open and under construction. Hotels are located in 46 states in the U.S. and in international locations including Argentina, Canada, Mexico and The Philippines. For the sixth consecutive year, Microtel has been ranked highest in guest satisfaction among economy hotel chains in the J.D. Power and Associates 2007 North America Hotel Guest Satisfaction Index Study(SM).

The Microtel Inn & Suites in Rawlins is conveniently located two miles from the area's myriad sporting activities such as hunting, fishing, hiking and golf at Rochelle Ranch Golf Course, one of the nation's premier courses, and two miles from historic Carbon County and Frontier Prison Museums. Rawlins is in the heart of southwestern Wyoming's agriculture, cattle and sheep ranching, and oil industry.

"We are proud to open the state's first Microtel hotel, which defines the economy hotel of the future and sets a new standard for travelers with great design and style, quality accommodations and reasonable rates," said Joe Moffa, owner of the hotel along with Doug Leohr, Kathleen Pelly and Sean Wieseler. "Microtel is a great fit for this area and can also accommodate guests on long-term work assignments in our beautiful new suites."

The three-story Microtel Inn & Suites offers single, double and suite accommodations. With its new design, the hotel's "Citrus" color palette integrates bold, rich colors to create a comfortable, inviting atmosphere and consistent theme throughout. All guestrooms feature 32" flat-panel television, refrigerator, microwave and coffeemaker, sleek granite countertops, desk unit with easily accessible power and data ports, and hairdryer. Suites are equipped with Microtel's signature MicroKitchen(TM) and divided into four 'zones' with space to work, eat, sleep and relax.

Amenities include free local and free long distance phone calls anywhere within the continental U.S., and both free wired and wireless high speed Internet access. The hotel features the stylish Dream Well(TM) Microtel bedding with plush pillow-top mattress and fitted bed skirt, high quality 200- thread count white linens with triple sheeting.

Guests can enjoy Microtel's complimentary Get Up and Joe(TM) continental breakfast daily and an on-site Sweet Shop.

Microtel's new design -- being launched at all new Microtel hotels worldwide -- has received awards including "Best Guestroom Design" in the limited-service category in the HotelWorld Global Hospitality & Design Awards competition, and Lodging Hospitality magazine's 2008 "Chain Leadership Award."

Microtel is a sponsor of The Society for Accessible Travel & Hospitality (SATH) and known as the preferred hotel chain for travelers with disabilities.

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