

## StarCite and Amadeus to provide integrated online travel management and meetings management services

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Amadeus extends existing eight year global partnership with SAP to jointly market integrated travel management and expense solution - The new solution is already available and is compatible with existing SAP(R) solutions

Amadeus, a global leader in technology and distribution solutions for the travel and tourism industry, and StarCite, Inc. the leading provider of Web-based solutions that help companies strategically manage corporate meetings and events, announced today an agreement to provide integrated online travel management and meeting management services to corporations.

StarCite will integrate its corporate enterprise meetings management platform with Amadeus e-Travel Management, a comprehensive travel management solution that serves every aspect of corporations' travel needs through a single entry point, to enable corporations to effectively manage all aspects of the event/meetings process.

StarCite provides an online software platform for enterprise meetings management that helps organizations bring visibility, savings, and control to corporate meetings and event spend. With StarCite, companies can manage and report on every aspect of the meeting planning process including meeting requests and approvals, online sourcing for meeting destinations, budgeting, and online attendee management.

Through this new integration, meeting attendees will be able to book travel on Amadeus e-Travel Management directly from the StarCite Attendee Management application when they are registering for a meeting. The new travel booking feature is expected to be available to customers by year-end.

'Meetings represent a major area of spend for corporate travel. We're pleased to help corporations further their travel management programs and gain new control by providing event planners and meeting attendees with a fast and simple way to book travel during the meeting registration process,' said Ray Pawley, Vice President eCommerce for Amadeus North America.

Keith Forshew, Chief Operating Officer of StarCite, added, 'We will better serve the global marketplace by integrating our meetings management platform with an industry-leading online travel booking tool. Integrating Amadeus e-Travel Management directly with our meetings management platform is a key step in driving a more holistic approach to corporate meetings and events.'

### **About Amadeus**

Amadeus is the chosen technology partner for providers, sellers, and buyers of travel. The company provides distribution, IT and point-of-sale solutions to help its customers adapt, grow and succeed in the fast changing travel industry. Customer groups include travel providers (airlines, hotels, car rental companies, railway companies, ferry lines, cruise lines, insurance companies and tour operators), travel sellers (travel agencies) and travel buyers (corporations and travelers). Solutions are grouped in four solution categories - Distribution & Content, Sales & e-Commerce, Business Management and Services & Consulting.

Amadeus has central sites in Madrid (corporate headquarters & marketing), Nice (development) and Erding (Operations - data processing centre) and regional offices in Miami, Buenos Aires and Bangkok. Amadeus maintains customer operations in 76 countries covering more than 215 markets. Amadeus employs over 7,800 employees worldwide, representing 95 nationalities.

More information about Amadeus is available at: [www.amadeus.com](http://www.amadeus.com)

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