

## eco from Pineapple

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New hotel amenity line provides guests with luxury amenities in 100% biodegradable packaging

Hotel guest amenities have never been greener. Pineapple Hospitality is proud to announce that the premier distributor of green products and marketing programs to the hospitality industry is offering a full line of eco Biodegradable Bottle Amenities.

eco Amenities is a line of luxury hotel soaps and toiletries designed for discerning and environmentally conscious hospitality properties and guests.

All eco liquids and soaps are made with minimal preservatives, all soaps are made using palm kernel oil and have a low fragrance and the minimal packaging is made from 60 to 90% post consumer, non-bleached board using soy based natural ink.

But what sets eco apart from anything else this industry has ever seen before is that it is one of the first hotel toiletry programs designed and manufactured using the latest in environmentally friendly packaging. The all-new eco bottles are made using a 100% biodegradable product called plastarch (PSM). Plastarch is a polymer that is derived primarily from corn, which is not only biodegradable, it is a renewable resource.

Hotel amenities can be extremely wasteful. The toiletries often use a lot of packaging for a small amount of product, and both product and packaging are tossed out at the end of each guest's stay. Biodegradable products and packaging allow guests to use a high-quality product and not feel guilty when the refuse is tossed into the trash.



'eco Biodegradable Bottles Amenities takes us a step closer to 100% sustainable hotel operations,' says Ray Burger, President of Pineapple Hospitality. 'Every day, millions of bottles of hotel amenities end up in the trash and are taken to landfills. eco Amenities makes sure that in a million years, those bottles won't still be sitting there.'

'More and more people are embracing a green lifestyle, and they take their beliefs and practices with them when the travel. eco Amenities will set yourself apart from the competition from both an environmental standpoint and a luxury standpoint,' Burger adds.

### **Form & Function**

Features of the revolutionary new eco Biodegradable Bottle Amenities include:

PSM corn starch biodegradable bottles,

Post consumer recycled boxes,

Soy-based inks,

Minimal packaging,

Vegetable soaps,

Low fragrance,

Minimal preservatives, and

Not tested on animals.

The look and feel of each of the eco products will fit in any hotel environment and will give guests a true impression of class and luxury.

'The environmentally friendly packaging would be an afterthought if the products themselves didn't live up to the quality standards guests expect from their amenities,' Burger says. 'Guest aren't willing to compromise on quality in order to go green, especially when they are out on the road. Performance is key. That's where eco Amenities excels: merging being green with luxury-spa-grade function.'

The eco products being offered through Pineapple Hospitality include:

Shampoo,

Conditioner,

Body Wash,

Body Cream,

33G Shea Butter Soap Bar,

20G Facial Soap Bar,

Shower Cap,

Sewing Kit,

Shoe Polisher,

Vanity Kit, and

Make-Up Remover Wipes.

Contact Pineapple Hospitality at 636-922-2285 or visit [www.PineappleHospitality.net](http://www.PineappleHospitality.net) for full availability and pricing information.

### **ECO Choices**

In addition to the new eco products, Pineapple Hospitality offers a number of other environmentally friendly amenity lines. These include:

#### **Environmentally Sensitive Amenities**

Environmentally Sensitive Amenities are bottled products that provide an alternative to traditional hotel amenities. Like traditional products they provide high quality for the guest, but Environmentally Sensitive Amenities cost less and also help reduce damage to the environment.

The amenity bottles and the aluminum caps are recyclable, a characteristic any guest will recognize and appreciate.

ESA products contain minimal preservatives, minimal labeling and are packaged in non-bleached natural board for easy biodegradation.

#### **Thymes Paper Bottle Amenities**

Thymes Paper Bottle Amenities are a great alternative to traditional bottled amenities. They offer high quality bath products to your guests with a biodegradable benefit. Thymes amenities are always in stock and ready to ship when you order!

Thymes Paper Bottles now come in two styles: Eucalyptus and Azur

Visit [www.PineappleHospitality.net](http://www.PineappleHospitality.net) and click on PRODUCTS for a complete listing of all amenity products available from Pineapple Hospitality.

#### **About Pineapple Hospitality**

Headquartered in Saint Charles, Missouri, Pineapple Hospitality(TM) is The Co-Founder and Host of the ANNUAL GREEN HOSPITALITY CONFERENCE, an EPA ENERGY STAR(TM) partner bringing fresh ideas to hospitality guests' doors and owner/operators' bottom lines - including FreshStay(R) ([www.freshstay.com](http://www.freshstay.com)), EcoRooms(R) & EcoSuites(TM) ([www.EcoRooms.com](http://www.EcoRooms.com)) Environmentally Sensitive Amenities(TM), EO(R), Neutrogena(R) and greenSPA(TM) amenities and AVIVA dispensers, Energy Efficient Lighting and Controls, Custom Linen & Towel Re-Use Programs, Green Key Cards, Energy Management Systems and Controls, High Performance showerheads, the Nature's Mist(TM) deodorization system, Zero Odor, and dozens of other products and programs. For more information, please visit [www.pineapplehospitality.net](http://www.pineapplehospitality.net), or call us at 636-922-2285.

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