

Papa Bello Announces Expansion Into Alabama With Sale of Area Rep Agreement and Store Opening
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Papa Bello Enterprises (Pink Sheets: PAPA) announced today that the company has expanded its franchise business into Alabama with the sale of an area rep agreement to Terry Parmer, an entrepreneur from Auburn.

Under the terms of the agreement Mr. Parmer has exclusive development rights for the entire state of Alabama. Mr. Parmer will be opening his first store inside the Wal-Mart located at 1717 S. College St, in Auburn. In addition, Mr. Parmer expects consistent expansion with the opening of 3-10 more franchises in the surrounding areas.

Mr. Parmer, 42, has a 20-year background in the franchise business, opening his first Subway(R) franchise in 1988. After opening an additional six stores, Mr. Parmer is now expanding his business through the development of Papa Bello Franchises.

Pam Fazio, COO of Papa Bello Enterprises stated, "We are very excited to have Terry Parmer as a part of our company. Terry's restaurant experience and his business knowledge will be a great asset to Papa Bello Pizza."

Chase Canfield, 31, CEO of Papa Bello Enterprises, Inc. stated, "It's a great compliment and tribute to our company and staff to have a food franchise owner as highly experienced as Mr. Parmer recognize our brand as a successful business opportunity."

Mr. Parmer, franchise owner, said, "I was quickly drawn to Papa Bello by its low franchise fees relative to other pizza concepts out there. Additionally, I was impressed with how easy the franchise process was to complete. The management at Papa Bello had everything ready to go for me. I didn't have to worry about signing vendor contracts or dealing with equipment distributors. Papa Bello takes care of it all. It makes the process almost seamless."

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