

Accor North America Opens First Studio 6 Corporate Acquisition In Over 7 Years

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New Location in Greensboro, NC Joins Studio 6 Family of Properties

Accor North America announces its first Studio 6 corporate acquisition in over seven years. The newest Studio 6 property is located in Greensboro, North Carolina. Formerly a Residence Inn, the property opened on July 24th under the ownership and management of Studio 6.

'This property is just the latest acquisition in our goal to reach 1,200 locations in North American by 2010,' said Olivier Poirot, CEO for Accor North America, Motel 6 and Studio 6. 'We plan to continue our aggressive pursuit of both corporately-owned and franchised locations in our network as we get closer to achieving our goal.'

The last Studio 6 corporate acquisition was in January 2001. Since resuming corporate development for both the Studio 6 and Motel 6 brands, Accor NA has increased its overall network by 51 properties. This includes four corporate acquisitions along with 47 franchises since the beginning of 2007.

Located at 2000 Veasley Street in Greensboro, North Carolina, the new Studio 6 is conveniently located along I-40, two miles from the Greensboro Coliseum Complex and 12 miles from Greensboro's Piedmont Triad International Airport. In addition, the property is near the University of North Carolina Greensboro, Guilford College, Wesley Long Community Hospital and Moses H. Core Memorial Hospital and just minutes away from the shopping, dining and entertainment attractions of historic downtown Greensboro. Each suite in the 128-room property in Greensboro includes a full kitchen that includes a refrigerator, stove top, conventional oven, microwave oven, sink, and dishwasher, separate living room and bedroom areas, desk with convenient outlets and an ergonomic chair. The property also includes an outdoor swimming pool and whirlpool, sport court, and barbeque/patio area.

Studio 6 extended stay hotels offer the affordable comfort of furnished studios, low weekly rates and accommodating hotel amenities in the United States and Canada. Standard amenities include fully equipped kitchens with microwave, stovetop, coffee maker and refrigerator, voicemail, data ports and Wi-Fi, free local phone calls, guest laundry, and multi-channel TV with HBO, ESPN/ESPN2, CNN, Weather Channel, TBS, Discovery Channel and more. All Studio 6 properties welcome pets.

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