

## Burger King Enters Suriname

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Burger King Corp. (NYSE:BKC) announced today that it has awarded development rights in Suriname to the following franchise developers: Shanker Persaud, Anil Raghoebarsingh, Sanjay Raghoebarsingh and Armand Van Alen.

The first BURGER KING(R) restaurant to be launched by the new franchise developers in Suriname is expected to open during the second half of calendar 2008 in the capital city of Paramaribo. The 650 square-meter, two-story, freestanding restaurant will include Wi-Fi access, a state-of-the-art indoor playground, lounge area and coffee counter. Additional restaurant openings throughout the country are scheduled during the next three years.

'Suriname is a valuable market in our strategic mission to expand our footprint into South America,' stated Armando Jacomino, president, Latin America & Caribbean, Burger King Corp. 'With their strong marketing and operational background, we believe our new franchise developers are well suited to successfully grow the BURGER KING(R) brand in Suriname.'

Sanjay Raghoebarsingh, franchise developer for Suriname said, 'We know Suriname consumers well and we are confident that they will truly enjoy the taste of the hot and fresh, flame-broiled WHOPPER(R) sandwich made-to-order and other BURGER KING(R) menu offerings. We are excited to have the opportunity to launch the BURGER KING(R) brand in Suriname and allow consumers to HAVE IT YOUR WAY(R).'

The BURGER KING(R) brand currently enjoys a strong consumer following throughout Latin America and the Caribbean with a presence in 27 countries across the region and 15 years of positive comparable sales growth. During fiscal 2008, the Latin America and Caribbean segment attained an important milestone with the opening of its 1,000th restaurant for the region.

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