

Shanty Creek Michigan Ski Resorts Named Best Terrain in the Midwest

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According to a visitor survey by OnTheSnow.com, the most-visited snow sports portal on the Internet, the best nightlife and downhill terrain of any Midwest ski resort can be found at Shanty Creek Resorts in Northern Michigan.

OnTheSnow.com, which attracts a Nielsen-audited 1.2 million unique monthly visitors during the winter, gave its visitors the opportunity to write reviews of all resorts in North America. Visitors then ranked them in five categories: Overall Favorite, Best Nightlife, Most Family-Friendly, Best Downhill Terrain, and Best Terrain Park. More than 7,500 reviews were submitted from September 2007 until April 2008.

The ratings were based primarily on readers' average ranking, number of reviews, and specific comments made in OnTheSnow.com over the winter season. There are a variety of restaurants, many with entertainment at Shanty Creek's three unique Michigan resort villages. The terrain is welcoming to skiers of all ability levels.

"More and more skiers and snowboarders are relying on the word of their peers when they make resort choices," said Mountain News President and Publisher Rob Brown, whose company publishes OnTheSnow.com. "We believe the importance of reader advisories will continue to grow each year and these annual awards provide a peek into their thinking."

Reviewers were clear in their comments about Shanty Creek Michigan ski resorts. Wrote one commenter: "Schuss hills are great. Not much of a wait for the lifts. Excellent family facility... They have a lot of different activities going on so there is always something to do. The staff is very friendly, and they act like they actually care about your stay at their resort... My husband loved the terrain park with the halfpipe ... The conditions are great and priced for everyone to enjoy."

For more information, visit <http://www.shantycreek.com/>.

About Shanty Creek Resorts

Shanty Creek Resorts, the number one Northern Michigan resort, is a four-season resort offering 72 holes of championship golf, downhill skiing slopes, 21 km of Nordic ski trails, 7 miles of maintained mountain bike and nature trails, snowboarding and tubing parks. Located on 4,500 acres 30 miles northeast of Traverse City, Shanty Creek Resorts stands apart from other Michigan ski resorts with three distinct villages and lodging facilities, award-winning dining, live entertainment and a full-service conference and banquet center.

About OnTheSnow.com

OnTheSnow.com is the web's most visited snow skiing web site with a Nielsen audited 1.2 million monthly unique visitors. The site offers the ski reports, ski resort reviews, web cams, and skiing deals for virtually every ski resort in the world. There are 13 International Editions of OnTheSnow.com in seven languages.

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