

Genghis Grill is Expanding Aggressively in Texas, Oklahoma, and Kansas

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Genghis Grill - The Mongolian Stir Fry is KHANQUERING Texas, Oklahoma, & Kansas.

The aggressively expanding 23 unit chain operates locations through franchised and corporate stores throughout AZ, CO, IA, IL, MN, NM, NV, TN and TX. Additional locations in KS, MO, TN, OK and TX are pending upon construction or site selection. Genghis Grill plans to open 12 more corporate units in Dallas & San Antonio and 17 additional franchised locations in Houston, Austin, Oklahoma City, and Tulsa, within the next 36 months.

Mongolian Stir Fry is an interactive style of exhibition cooking modeled after a centuries-old legend. According to the legend, 12th Century Mongol armies, led by the mighty warrior, Genghis Khan, heated their shields over open fires to grill food in the battle fields. At Genghis Grill, diners "build their own bowls" from a selection of fresh meats, vegetables, sauces, and spices in Khan's Kitchen (a food bar featuring an array of more than 80 ingredients). Guests then hand the creation over to one of the Grill Masters, who cooks it on a large, round grill (6-7 ft) right before their eyes.

Genghis Grill has been voted a "HOT CONCEPT" by Nations Restaurant News and is listed as a "TOP 5000" franchise by Inc. Magazine. Currently the former founder of Pizza Hut, Frank Carney, is a franchisee of the concept.

The ideal real estate location for Genghis Grill has 3000 to 3500 square feet with great visibility, preferably on an end cap with a patio, in areas of heavy traffic. Central business districts, near regional malls, near movie theatres, shared pad buildings (i.e. w/Starbucks, other national retailers), lifestyle centers and town centers situated in affluent communities and neighborhoods would be required.

Genghis Grill and its real estate partners, J&B Commercial, LLC welcome any and all information from the commercial real estate community regarding potential locations/sites for Genghis Grill.

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