

The CZH Hospitality Group Announces 'The CZH Total Analysis' - A Program to Maximize Restaurant/Hotel Food & Beverage Operations and Profitability

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The CZH Hospitality Group, LLC, announced today the launch of 'The CZH Total Analysis,' a three stage master planning and ongoing analysis service for Restaurants and Hotel Food & Beverage Operations.

The first stage of the CZH Total Analysis focuses on creating a new Master Plan that analyzes every aspect of a Restaurant's or Hotel's Food & Beverage Departments Operations, and delivers a road map that focuses on Ownership's goals while addressing operational challenges - resulting in improved profitability.

The second stage is the setup and implementation of a web-based Cost Control & Budgeting software application, By The Numbers (BTN). This is a database driven financial scorecard created by CZH for Chefs, Managers, Operators, and Owners to use in daily Restaurants/Hotel Food & Beverage Operations. 'With the CZH Total Analysis, and BTN, Operators and Owners can now monitor their cash flow on a daily basis. They will never have to wait for their financial statement again, in order to determine profitability,' said Adam Christopher, CZH Principal and co-developer of BTN.

In addition, BTN has powerful features that automatically collect sales and labor data from POS and Time Clock Systems, securely and accurately. BTN eliminates the risks and time associated with human data entry.

The third stage of the CZH Total Analysis brings the new Master Plan and BTN together with ongoing routine reports, performance updates and analysis, the documentation of operations and the analysis of the financial data collected by BTN. CZH makes sure milestones established in the Master Plan are achieved. If they are not, CZH alerts ownership and provides solutions to get back on track.

CZH Founder & CEO, Carl A. Bruggemeier, stated that 'There is a serious need right now for Restaurateurs and Operators of Hotel Food & Beverage Departments to find every possible way to cut costs and increase profits. We created the CZH Total Analysis to quickly put a roadmap into the hands of those responsible for the business. Once the roadmap has been delivered, we follow up by making sure the business moves in the right direction.'

The CZH Hospitality Group, LLC is an independent advisory firm that specializes in re-concepting, creating, revitalizing, and operating restaurants. They are equipped with the talent, resources, and experience necessary to add considerable value to entire food & beverage facilities within world class Hotels and Resorts as well as Independently Operated Restaurants.

By The Numbers (www.btncostcontrol.com) is a one-of-a-kind Cost Control and Budgeting System for Restaurant and Hotel Food & Beverage Operators and Owners, Managers, and Chefs. By comparing budget, sales, and costs, and having access to this information available from any computer, in an efficient, informative layout, BTN provides control over spending and profits never before possible.

For more information about The CZH Hospitality Group or By The Numbers, visit www.czhhospitality.com or contact Carl A. Bruggemeier or Adam Christopher at 877-702-7738. More information about The CZH Total Analysis is available at <http://totalanalysis.czhhospitality.com/>.

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