

Sol Melia Vacation Club Launches First Club Resort Location in Tenerife and Fourth in Canary Islands,
Spain
2008-08-05

Sol Meliá Vacation Club (The CLUB) announces the opening this summer of The CLUB at Gran Meliá Palacio de Isora, Canary Islands in Spain.

SMVC at Gran Meliá Palacio de Isora features 200 one-and-two bedroom oceanfront suites with lavish amenities such as plasma TVs, full-equipped kitchenettes, and upscale wood and granite accents. The resort includes five restaurants, six bars, room service, a wine cellar, the world-class Yhi Spa, two tennis courts, a golf simulator, four adult swimming pools and two children's pools, including one of the largest swimming pools in Europe.

This newest Sol Meliá Vacation Club in Tenerife, is the fourth location in the Canary Islands for the Orlando-based company, which is part of Spain-based Sol Meliá Hotels & Resorts. 'By adding more member resorts in the Canary Islands, we are responding to the increased demand for a luxury lifestyle product in Europe and a new, exotic location for our members,' said Alain Grangé, Chief Executive of Sol Meliá Vacation Club.

Sol Meliá Vacation Club is an internationally-branded membership club that focuses on providing leisure lifestyle experiences that include exotic destinations, designer-appointed luxury accommodations, exclusive services and unforgettable amenities. The lifestyle concept is designed to provide members with an entire lifetime of leisure experiences to meet their ever changing needs. All members have access through The CLUB to stay at any of the Sol Melia hotels and resorts worldwide, including those in destinations such as Paris, London, Madrid, Rome and more.

Sol Meliá Hotels & Resorts is a 50-year-old international hospitality company with 350 hotels in 30 countries on five continents.

This article comes from Hotel News Resource

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