



## Hawaiian Airlines Reports July Traffic Statistics

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Hawaiian Airlines, Inc., a subsidiary of Hawaiian Holdings, Inc. (NASDAQ:HA) , today announced its systemwide traffic statistics for July and year-to-date.

The increase in passenger numbers year-over-year is mainly the result of Hawaiian's expansion of interisland operations, while the lower average load factor reflects adjustment of capacity between markets and a lower transpacific load factor as Hawaiian has raised fares in an effort to offset the increased price of fuel.

### Systemwide Operations

JULY	2008	2007	% Change
PAX	728,718	656,044	11.1%
RPMS (000)	675,408	728,547	(7.3%)
ASMS (000)	858,618	833,300	3.0%
LF	78.7%	87.4%	(8.7 pts.)
YEAR-TO-DATE	2008	2007	% Change
PAX	4,615,694	4,106,909	12.4%
RPMS (000)	4,648,714	4,633,267	0.3%
ASMS (000)	5,531,465	5,306,182	4.2%
LF	84.0%	87.3%	(3.3 pts.)

PAX: Passengers transported

RPM: One paying passenger transported one mile

ASM: One seat transported one mile

LF: Percentage of seating capacity utilized

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