

Nationally Acclaimed Restaurant Group to Launch Concepts in Chicago's theWit Hotel

2008-08-14

Concentrics Restaurants to Oversee Concept Design and Management for Dining Options in New Hotel

Atlanta-based Concentrics Restaurants, a full-service development and management firm that operates 10 of the industry's most unique and electrifying restaurants, announced that it will launch three new restaurant concepts in Chicago's theWit Hotel, as well as manage the banquet facilities and room service. Located at the corner of State and Lake Streets, the 27-story hotel is at the epi-center of Chicago's revitalized theater, hotel, retail and restaurant district and is scheduled to open in May 2009. The three restaurants will be Concentrics' first concepts outside the South, as the group currently operates restaurants in Georgia and Florida.

"In deciding who we should partner with on the restaurants at theWit, we carefully considered restaurant operating companies across the country in order to find an extraordinary organization that could truly add to excitement of our world class dining market here in Chicago. It is for that reason we are now thrilled to be working with Bob Amick and entire Concentrics team. They are certainly one of the few organizations in America that have the creativity and ability to meet and exceed these expectations," said ECD Company President Scott Greenberg.

theWit's first floor will feature an Americana restaurant, serving the country's best traditional cuisine. A fine dining restaurant offering authentic Italian fare will helm the hotel's second floor, while a chic lounge and eatery will be situated on the 27th floor rooftop, offering hotel guests and Chicago locals a sharp rooftop lounge with unique indoor and outdoor seating boasting a strong beverage program and chef driven small plates.

"We are excited to partner with theWit. Concentrics has brought extraordinary, unique restaurants, great food and outstanding service to the dining scene in the South since 2002, and we are excited to make our debut in Chicago. The three restaurants will be gathering places for both hotel guests and Chicago dwellers who crave chef-inspired food in a vibrant environment," said Bob Amick, founder and managing partner of Concentrics Restaurants.

The Johnson Studio has been hired to design the three Concentrics' concepts in theWit. Owner Bill Johnson runs one of the top restaurant driven dedicated architecture firms nationally and internationally.

Concentrics Restaurants, founded in 2002 by Bob Amick and Todd Rushing, represents the industry's most unique and electrifying restaurants. These award-winning culinary destinations include ONE. midtown kitchen, TWO urban licks, TROIS, TAP, PARISH, Murphy's, Lobby at TWELVE, Room at TWELVE, STATS and LUMA on Park. Each with its own mesmerizing design and unparalleled approach to food, these dining sensations are setting creative trends in both the hospitality and wine industries across the country. Concentrics Restaurants have been named to Conde Nast Traveler's Hot List, Bon Appetit's "Hot 50" Tables, Esquire's Best New Restaurants and recognized in nationally- acclaimed publications such as The Wall Street Journal, Esquire, The New York Times, Bon Appetit, Gourmet, Food & Wine, Food Arts, O: The Oprah Magazine, Delta Sky, GO, Lucky and InStyle magazine, along with having the first Atlanta chef to appear on the Food Network's culinary showdown, "Iron Chef America" and a feature on "Rachael Ray's Tasty Travels."

This article comes from Hotel News Resource

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