

Hersha Hospitality Management Opens Newly Built Sheraton JFK Hotel

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The 150-room, Full-Service Hotel Offers Guests a Warm and Energetic Setting and Convenient Access to the Sights and Sounds of Manhattan

Starwood Hotels & Resorts Worldwide, Inc. (NYSE:HOT) and Hersha Hospitality Management, L.P. (HHM) today announced the opening of the newly built Sheraton JFK Airport Hotel, a sleek, full service hotel located just one half mile from John F. Kennedy Airport. The 150-room property offers a welcoming ambience, sophisticated meeting facilities and upscale amenities designed to provide guests with a sense of belonging, warmth and community.

The Sheraton JFK Airport offers complimentary shuttle service to and from JFK Airport offering convenient access to the heart of Manhattan and New York City's most famous attractions. The Belmont Racetrack, Shea Stadium and the U.S. Open Tennis Center are also nearby.

The welcoming and energetic lobby at Sheraton JFK Airport Hotel features the Sheraton brand's latest design and amenities package, ranging from a beautiful fireplace to a Sheraton check-in kiosk where travelers can check in or out in less than a minute. The public area includes an indoor heated swimming pool and whirlpool plus "Rosemary's Restaurant and Lounge," which serves tasty American fare for breakfast, lunch and dinner, as well as a full menu of beer, wine and spirits. The hotel also offers a business center, sundry shop and state-of-the-art fitness center.

In their rooms, guests enjoy contemporary design and modern conveniences such as the Sheraton Sweet Sleeper(SM) bed, a spacious work area, stainless steel appliances, granite countertops, and 32" High-Definition LCD televisions. The hotel also offers a Club Floor with upgraded amenities and exclusive access to the Club Lounge, complete with complimentary breakfast, beverages and afternoon hors d'oeuvres.

"We are delighted to open and manage this beautiful property, which is the only new-build, upper upscale asset at one of the world's business airports," said Naveen Kakarla, Executive Vice President of Hersha Hospitality Management. "We are also proud to partner with Starwood to ensure superior guest service at their flagship property near John F. Kennedy Airport."

"Sheraton is delighted to welcome travelers to this inviting hotel, where they can make connections in a lively, engaging environment," said Hoyt Harper, Senior Vice President for Sheraton Hotels and Resorts. "Perfect for those traveling for business, Sheraton JFK Airport Hotel emphasizes comfort and familiarity, providing guests with spacious accommodations, superior technology and personalized service."

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