

Statement from CHTA On Passing of Arley Sobers, Acting Secretary General of CTO  
2008-08-18

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The Caribbean Hotel & Tourism Association is deeply saddened by the untimely and sudden passing of Arley Sobers, the Acting Secretary General of the Caribbean Tourism Organization.

'Mr. Sobers was a long-time colleague and personal friend,' said Alec Sanguinetti, Director General and CEO of the Caribbean Hotel & Tourism Association. Sanguinetti added: 'In his role as Director of Information Management and Research, Mr. Sobers always gave of his very best and was totally dedicated in his efforts to advance the Caribbean tourism industry. His soft-spoken demeanor belied his brilliant work that provided us with the research and statistics that we needed to adequately prepare our marketing focus to enable the Caribbean to compete effectively across the world.

'We will all miss his perspective, his knowledge and his understanding of tourism trends around the world. But most of all, we will miss the man, his smile and his deep resonant voice filled with advice and wit'.

'He was a Caribbean man that we were all proud to call our colleague and friend. His passing is a tremendous loss for the Caribbean tourism industry and the region. Our sympathies and prayers go out to his wife Margaret, his family and to his Caribbean Tourism Organization family. We will miss him dearly.'

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