

Wyndham Hotel Group Signs Agreement to Open Nine Hotels in Japan

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Wyndham Hotel Group today said it has signed a non-exclusive agreement with Green Hospitality Management Co. LTD of Tokyo to open nine hotels in Japan during the next five years under the Ramada(R) and Days Inn(R) lodging brands.

The hotels will be developed, managed or both developed and managed by Green Hospitality Management, a subsidiary of the Green House Co. Ltd., a Japanese hospitality company whose businesses include contract food service, the operation of 500 Japanese and Chinese specialty restaurants and the management of 14 hotels.

The agreement, signed in London last week, promises to quadruple Wyndham Hotel Group's current presence in Japan. The company currently franchises three hotels in Japan: the Ramada Sapporo, Ramada Osaka and Ramada Kansai International Airport, south of Osaka.

'To overcome the cultural, governmental and practical constraints of doing business in Japan, it is critically important to partner with a local company that has demonstrated its ability to grow and maintain a successful analogous business in that country,' said Tom Monahan, Wyndham Hotel Group executive vice president, international development.

'Green Hospitality Management is an ideal partner for us because they have the requisite hospitality background to develop and manage our Ramada and Days Inn brands,' he said. 'We appreciate their enthusiasm, confidence and experience and look forward to a very productive relationship.'

Toru Nakadate, Green Hospitality Management president and chief executive officer, said his company selected the Ramada and Days Inn brands based on their proven and anticipated ability to perform in Japan and recognition among international travelers. 'The Days Inn and Ramada brands are known and respected worldwide,' he said.

Green House Co. Ltd., founded in 1947, employs 24,000 at 2,000 locations including restaurants and hotels.

Wyndham Hotel Group, one of three principal components of Wyndham Worldwide Corporation (NYSE: WYN), encompasses nearly 7,000 hotels representing more than 581,000 rooms in 65 countries on six continents under the Wyndham(R), Ramada(R), Days Inn(R), Super 8(R), Wingate(R) by Wyndham, Baymont Inn & Suites(R), Microtel Inns and Suites(R), Hawthorn Suites(R), Howard Johnson(R), Travelodge(R), Knights Inn(R) and AmeriHost Inn(R) brands. All hotels are owned individually and operated independently or by Wyndham Hotel Management. Wyndham Hotel Group is based in Parsippany, N.J. Additional information is available at www.wyndhamworldwide.com.

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