

Starwood's Convention Collection To Offer Meeting Planners 4,400 New Hotel Rooms in Dallas, Denver, Phoenix and Seattle

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Sheraton Dallas Hotel, Sheraton Denver Hotel, Sheraton Seattle Hotel and the soon-to-open Sheraton Phoenix Downtown have been added to Starwood Convention Collection, an elite collection of Starwood Hotels & Resorts' largest hotels.

The SCC now offers 32 hotels in US & Canada, with over 30,000 guest rooms, 1,000 meeting rooms and over three million square feet of meeting space. The SCC provides a seamless meeting planner experience for multi-year or multi-meeting programs at hotels located in top destinations. The program provides an outstanding convention or meeting experience with exceptional service and unparalleled facilities.

The SCC provides meeting planners with one point of contact to handle all aspects of the planning process. In addition, planners enjoy Starwood's Meeting Service Standards, ensuring consistent paperwork and standards across all hotels, as well as an ability to book multiple large meetings at once using the same contract template. Each SCC hotel provides an enhanced post-conference report to the meeting planner in order to ensure continued communication and improvements.

"Our customers choose the Starwood Convention Collection because they are confident that Starwood always delivers a top-notch meeting experience, from our cutting-edge facilities, to flawless service and tremendous value," said Christie Hicks, senior vice president Global Sales for Starwood Hotels & Resorts. "We offer both meeting professionals and meeting attendees an opportunity to have an excellent meeting experience, meet their objectives and enjoy our Westin and Sheraton brands."

Sheraton Dallas Hotel has 1,842 guest rooms and over 230,000 square feet of meeting space, including the single largest ballroom in Texas. The hotel is located in the heart of the Dallas commercial center and attached via sky-bridge to a sister Starwood property, The Westin City Center, Dallas. With 1,225 guest rooms, Sheraton Denver Hotel is the largest hotel in Colorado. It also offers more than 130,000 square feet of conference space and nearly 50 meeting rooms. Located one block from the new convention center, the soon-to-open Sheraton Phoenix Downtown Hotel boasts 1,000 new hotel rooms and will provide more than 80,000 square feet of flexible meeting space, making it a perfect venue for groups. Sheraton Seattle Hotel offers a total of 75,000 square feet and recently added 400 new guest rooms.

SCC hotels in the United States are located in Atlanta, Birmingham, Boston, Charlotte, Chicago, Indianapolis, Kansas City, Los Angeles, New Orleans, New York, Orlando, Pittsburg, San Diego, San Francisco and Waikiki. SCC hotels in Canada are located in Toronto, Montreal, Niagara Falls and Vancouver. The newest SCC hotels are located in Dallas, Denver, Phoenix and Seattle.

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