

BJ's Restaurants Rolls out New Lunch Menu Nationwide

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BJ's Restaurants, Inc. (NASDAQ:BJRI) today announced the national introduction of a new lunch specials menu with 10 items starting at \$5.95. The new menu items are offered Monday through Friday from 11:00 a.m. to 3:00 p.m. and include a wide variety of entrees.

The new menu items include:

BJ's Classic Mini One Topping Pizza and Salad

Fish or Shrimp Tacos

Fettuccini Alfredo

Half Sandwich and Soup or Salad

Lunch Size Specialty Salads

Unlimited Soup and Salad

Half of a Giant Stuffed Potato and Soup or Salad

Chicken Tenders with Fries

Sliders with Fries

Crispy Thin-Crust Appetizer Pizzas

'We are offering 10 of our most popular lunch menu items at a great value to our guests,' said Matt Hood, Chief Marketing Officer for BJ's Restaurants, Inc. The menu introduction comes after months of testing and consumer feedback in selected markets. Hood added, 'With all of the external pressures on today's consumer, we found our guests have really embraced BJ's commitment to quality and value in the new lunch menu.'

In addition to the new lunch menu, all BJ's restaurants feature an extensive menu that includes BJ's signature deep-dish pizza, award-winning handcrafted beer and famous Pizookie(R) dessert. BJ's highly detailed, contemporary decor and unique video statement, including several high definition flat panel televisions, creates a high energy, fun and family-friendly dining environment for everyone to enjoy. Hours of operation are from 11:00 a.m. to midnight Sunday through Thursday and 11:00 a.m. to 1:00 a.m. Friday and Saturday.

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