

Best Western International Launches New Online Game for Business Travelers

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Best Western International has launched 'Taking Care of Business,' a new online game that will allow business travelers across North America to take virtual tours of Best Western guest rooms and win instant prizes.

Now through September 18, 2008, individuals can go online and explore a virtual Best Western guest room. With a mouse, visitors can explore Best Western's great features and amenities, such as hi-speed Internet access, breakfast, convenient locations around the world and the Best Western Rewards loyalty program.

Players will have the chance to instantly win prizes including free room nights, gas for a year, 50,000 airline miles or a wardrobe makeover. They'll also earn entries into the grand prize sweepstakes for a chance to win a seven day vacation for four, including accommodations, meals, car rental and gas.

"More than ever, Best Western is a great choice for corporate travelers, thanks to our business-friendly properties in thousands of locations," said Dorothy Dowling, Best Western's senior vice president of marketing and sales. "This game is a fun way to show our appreciation and allow guests to learn more about what Best Western has to offer."

For official rules and to register, consumers should visit <http://www.bestwestern.com/>. Some restrictions apply.

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