

[StraightupTraveler.com, a new type of search engine referencing exclusively the most upscale and esteemed names in the world of travel writing](#)

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How many times have you gone to a big search engine with a simple request, only to receive a gazillion entries, mostly reflecting a webmaster's sneaky ranking skills or the big advertising budget of a mega-chain? For example, you're looking for insightful travel articles on visiting a destination, and if you're lucky, you'll hit the jackpot on entry 789.

[StraightupTraveler.com](#) (www.straightuptraveler.com) is pleased to announce "Search the best," a new feature that allows smart, source-savvy internet users to search the latest articles by the most esteemed sources in travel such as The New York Times, Travel and Leisure, Forbes Traveler, The Los Angeles Times, Town & Country, Conde Nast Traveler, Gridskipper.com, Globorati.com, National Geographic Traveler, The Times of London, The Daily Telegraph, The Independent, The Chicago Tribune, The San Francisco Chronicle, The Toronto Star, and The Boston Globe. [StraightupTraveler.com](#) aggregates articles from these sources' RSS feeds daily for its ever-growing repository of like-minded content.

Unlike the giant search engines that trawl even a site's copyright address, or top-notch media that lump all of their online articles into a common search pool, [StraightupTraveler.com](#) archives just-released articles so that you can find the most insightful travel articles and the latest insider tips.

To see the benefits of the search in action, go to [StraightupTraveler.com](#), enter "Venice," then press the "Do it!" button. You'll see only the latest articles on the city by the leading names in the field of travel writing.

You'll additionally find articles according to their date of publication --- and not ranked by their likeness of search criteria --- which, when you think about it, is probably what you actually would prefer.

'Search the best' can also be accessed by going to [DoitStraightup.com](#) or one of the other portfolio sites that features it. [StraightupGossip.com](#) tracks celebrity news around the world from People, TMZ, Gawker.com, The New York Post, Hello Magazine, and the Daily Mail.

[StraightupHeadlines.com](#) stays abreast of breaking stories from The New York Times, Reuters, the Associated Press, the Times of London, CNN, Sky News, among others. Don't miss a beat of the US election drama on [StraightupPolitics.com](#), featuring commentary by The Politico, Huffington Post, MSNBC, Newsweek, Salon, The Atlantic, and the Washington Post.

[StraightupBiznews.com](#) provides a great way to get perspective on breaking business stories from Reuters, The Wall Street Journal, The Financial Times, Sky News, Forbes, The Economist and Business Week.

Staying on top of the latest fashion trends has just become easier thanks to [StraightupFashion.com](#), which tracks such leading style arbiters as Fashion Week Daily, WWD, Glam, DailyCandy.com, Fashionista.com, The New York Times and Conde Nast.

Get mouth-watering recipes and impeccable wine reviews on [StraightupFoodie.com](#), with input from Food and Wine, Epicurious.com, Bon Appetit, Wine Spectator, The New York Times, Martha Stewart and French Laundry at Home.

The coolest of the cool, design gurus Wallpaper, ApartmentTherapy.com, CoolHunting.com, Domino and Dwell, can be found on [StraightupCoolDesign.com](#).

Indulge your inner narcissist at [StraightupGorgeous.com](#), 'Because you are,' a fun, irreverent take on a beauty site offers helpful hints from Women's Health, Men's Health, Glam Beauty, Psychology Today, and CNN Health.

For more information, go to [StraightupTraveler.com](#) or [DoitStraightup.com](#).

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