

Wyndham Hotel Group Announces Ramada Encore Deal for South Korea

2008-08-25

Wyndham Hotel Group today announced an exclusive agreement with a South Korean company to develop 20 Ramada(R) Encore hotels in that country during the next six years, nearly tripling the brand's presence there.

AT Hotels Management, based in Seoul, South Korea, will develop and manage the hotels, which will range in size from 80 to 200 rooms and be situated throughout the country.

Stephen Young, Wyndham Hotel Group senior vice president, international development, said the hotels will feature the Ramada Encore signature contemporary design with multipurpose function space.

Guest rooms will include power showers, Internet access, work areas, direct-dial telephones, tea and coffee facility and flat-screen televisions with satellite programming. A select number of family rooms will accommodate up to two adults and two children.

Tom Monahan, Wyndham Hotel Group executive vice president, international development, said the agreement will 'further strengthen our distribution and leadership in South Korea.'

James Jeong, AT Hotels Management chief executive officer, noted that his company opened its first Ramada Encore hotel in Pohang, South Korea, in 2005. 'Ramada Encore hotels are the right midscale segment product for South Korea,' he said.

Wyndham Hotel Group, one of three principal components of Wyndham Worldwide Corporation (NYSE: WYN), encompasses nearly 7,000 hotels representing more than 581,000 rooms in 65 countries on six continents under the Wyndham(R), Ramada(R), Days Inn(R), Super 8(R), Wingate(R) by Wyndham, Baymont Inn & Suites(R), Microtel Inns and Suites(R), Hawthorn Suites(R), Howard Johnson(R), Travelodge(R), Knights Inn(R) and AmeriHost Inn(R) brands. All hotels are owned individually and operated independently or by Wyndham Hotel Management. Wyndham Hotel Group is based in Parsippany, N.J. Additional information is available at www.wyndhamworldwide.com.

This article comes from Hotel News Resource

<http://www.hotelnewsresource.com>

The URL for this story is:

<http://www.hotelnewsresource.com/article34230.html>

© 1998 - 2008 Nevistas and the author.

Brought to you by Hotel News Resource

Distribute your news on our Network

See what all the buzz is about at:

http://www.hotelnewsresource.com/Info-news_account_info.html