

ME Barcelona Opens As the Fourth 'ME' Property In the Sol Melia Hotels and Resorts' Premium Portfolio  
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Five Star ME Barcelona Becomes Flagship Hotel of the ME Portfolio

Leading Spanish hotel and resort operator Sol Melia opened ME Barcelona today, the fourth hotel of the "experience based" brand of personality hotels, ME. The five star hotel, housed in a spectacular 29 floor high rise located in area 22@, the Innovation District of Barcelona, ME Barcelona brings a bold hotel concept characterized by daring design, inventive cuisine and personalized service to this vibrant Spanish city.

Designed by renowned French architect Dominique Perrault, the 30-story building features 259 rooms and suites, all with magnificent views of the mountains of Barcelona or the Mediterranean. The lobby area is a modern, dramatic and inviting space with the sounds of lively world music, the sights of local art and a fresh scent developed exclusively for ME Barcelona.

"The Level", ME's signature VIP floor, is an exclusive retreat. In addition to the standard amenities, Level guests will enjoy aromatherapy products, complimentary cocktails, petit dejeuner, a separate check-in area and private access to "The Living Room" an intimate lounge where anything goes.

ME Barcelona's bar and dining venues will attract Europe's most fashionable movers & shakers. A seductive combination of global cuisine, inventive cocktails and scintillating ambience will ensure this is a city hot-spot for guests and locals alike.

The Sky Restaurant & Lounge, ME Barcelona's alluring lobby level venue will serve fresh food and exciting cocktails appealing to everyone, whether for impromptu gatherings or late night rendezvous at the dramatic outdoor patio.

The 24th floor of ME Barcelona allows guests to enjoy the city's most famous views: the sapphire sea and the heavenly mountains while dining at Dos Cielos, a restaurant with 360 degree views and an expansive outdoor terrace. Dos Cielos is the sultry creation of celebrated gastronomic Chefs Javier and Sergio Torres.

Guests will find a haven within a haven on ME Barcelona's 6th floor where the hotel's pool and deck will be located, as well as a bar and pool lounge, serving creative cocktails and tapas.

Guests can relax their minds and challenge their bodies through a variety of transformational exercises and spa treatments at YHI Spa, Sol Melia's signature destination retreat.

The hotel is located on the city's main artery, Diagonal Avenue, at Pere IV between the Glories Plaza and the Forum area, in the 22@ district, Barcelona's modern new technological district.

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