

Video Your Hotel Room - and Make Money!

2008-08-27

First Web Portal Which Pays Travelers for Their Videos Launched

For anyone who stays in hotels, there's a new way of making money - without any effort. Simply make a short film of your room, recording your comments, and send it to the newly launched international travel website "Tripr.tv". When someone books a room at the hotel as a result of watching your video, you get a cut of the booking commission.

Launching all around the world today after 6 months of very successful trials, Tripr.tv (<http://www.tripr.tv>) is the first company of its kind - showing potential hotel guests what a hotel is really like, unlike the corporate pictures and videos which the hotels themselves show you.

"Almost a thousand hotels are already on the site, but we want tens of thousands more," explained Mr. Jan Kooman, Tripr.tv CEO. "We are basically a kind of YouTube for the hotel business. Moving images are much more realistic than the, often outdated and glamorized, pictures which hotels themselves show. Our way, potential guests can really trust the hotel. When you're filming for Tripr.tv, you're actually walking around your room. Everyone can see the truth!"

As Tripr.tv has arrangements with hotel booking companies, which pay commission, Tripr.tv forwards part of this commission to the video maker, averaging \$10 per booking. The site was launched in "beta" format in January 2008 and has already attracted great interest from hotels and guests.

Hotels realize that it's a great opportunity for potential guests to see what other guests think - and to see what they see.

Recently, Tripr.tv has been funded by Greenhouse Innovation, venture capital firm of Mr. Sander Andreae and Mr. Marc Duijndam. Duijndam is former managing director at Google.

This article comes from Hotel News Resource

<http://www.hotelnewsresource.com>

The URL for this story is:

<http://www.hotelnewsresource.com/article34290.html>

© 1998 - 2008 Nevistas and the author.

Brought to you by Hotel News Resource

Distribute your news on our Network

See what all the buzz is about at:

http://www.hotelnewsresource.com/Info-news_account_info.html