

The Coffee Bean & Tea Leaf(R) Announces 'Totally Free' Wi-Fi Program
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Most Company-Owned Stores Will Offer Free Internet Access by September

The Coffee Bean & Tea Leaf(R), the oldest and largest privately-held chain of specialty coffee and tea stores in the United States, announces that it will offer 'totally free' Wi-Fi Internet access at virtually all company-owned stores. The company started installing the Wi-Fi units in July and many stores will have the wireless service by the end of August.

As more customers want to be online 24/7, The Coffee Bean & Tea Leaf is making connectivity convenient. Whether customers are hooked up to The Coffee Bean & Tea Leaf's Internet to write a blog entry about their upcoming vacation or to edit a business presentation in the eleventh hour, they'll be able to do it quickly and easily while enjoying a latte or pastry. Unlike many stores that require customers to take the time to enter usernames and password information, The Coffee Bean & Tea Leaf Internet will be totally free and unrestricted without the hassle of creating an online account or using a credit card.

Scott Nicholson, director of operation services, The Coffee Bean & Tea Leaf, stated, 'We are thrilled to offer Wi-Fi Internet access to our consumers free from limitations. We know our consumers, especially the younger crowd, are looking for free, fast and unrestricted Web access and we're happy to accommodate them. We want our stores to continue to be a friendly place where our consumers feel comfortable making the store a temporary office, a place to do homework or a place to chat online.'

The move to free wireless Internet means that wherever customers are they can count on The Coffee Bean & Tea Leaf for uninhibited Internet use. Coffee and tea loving travelers, business people and locals are all encouraged to pull up a keyboard and utilize the totally free Internet.

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