

Doubletree Resort in Niagara Falls, Ontario Receives Three Green Key Eco-Rating from Hotel Association of Canada

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The Green Key Eco-Rating Program is a voluntary program designed to recognize hotels that have taken significant steps towards sustainability through participation in environmental programs, best management practices, training programs, and engineering solutions which have benefited the environment and the local community.

Rising from a setting of Canadian pines, the Doubletree Fallsview Resort & Spa by Hilton - Niagara Falls combines the timeless rustic architecture of a Grand National Park Lodge with the elegance of an English Manor. Located just two short blocks from the majestic Horseshoe Falls and American Falls as well as the botanical beauty of the Niagara Parkway, this 18-storey hotel features many rooms and suites with breathtaking views in a relaxed atmosphere adjacent to these and many other natural wonders across the Niagara Region.

The Green Key Eco-Rating Program, which is entirely voluntary for hotels, consists of a questionnaire with approximately 140 questions related to various areas of sustainable hotel operations. Each question has been assigned a specific point value based on the environmental and social impacts a particular action has and its associated impact on guests, employees, management, and the local community. The sections are comprised of a number of questions that analyze environmental effectiveness in nine main areas of sustainable hotel operations including building infrastructure, community outreach, energy conservation, environmental management, hazardous waste management, indoor air quality, land use, solid waste management and water conservation.

Questions are designed to evaluate the hotel's efforts in each area and measure their environmental and social impacts as well as their associated impacts on guests, employees, management and the local community. After every question is answered, the Green Key Eco-Rating program sends a property-specific report back to the hotel, which highlights the hotel's accomplishments and suggests recommendations for further improvement. At every rating level, hotels are acknowledged as having made a commitment to environmental stewardship.

'Our entire team at the Doubletree Fallsview Resort & Spa by Hilton Niagara Falls clearly understands the implications of how the things we do in our everyday duties throughout our hotel can ultimately have a measurable impact on the world in which we live,' says Robert Orsini, hotel general manager. 'As a business that firmly believes in caring for both our hotel guests and the community we serve, we consider it our responsibility to implement practices that enhance the guest experience and benefit the environment. Our Three Green Key Eco-Rating with the Hotel Association of Canada is our proud first step in this long-term plan.'

Doubletree is a member of the Hilton Family of Hotels, which has committed to reducing energy consumption by 20%, CO2 emissions by 20%, output of waste by 20%, and water consumption by 10% by 2014. The company also is committed to focusing on high-impact areas, including sustainable buildings and operations, and the advancement of sustainable design and construction, operations, chemical management, purchasing, and to the advancement of renewable energy as a source of power for operations, not only to reduce its carbon footprint but to develop a viable commercial infrastructure for powering its buildings.

Situated less than a two-hour drive from Buffalo, Toronto, Hamilton and Rochester, the Doubletree Fallsview Resort & Spa by Hilton - Niagara Falls provides both natural elegance and rustic, timeless architecture for travelers to Southern Ontario and Western New York State. The full-service resort hotel features spacious guestrooms and suites, which offer panoramic views of the upper Niagara River and fabulous views of the American Falls. The resort also is home to the Ochre Art Gallery, where artwork inspired by the Canadian outdoors is proudly displayed. Guests can enjoy the relaxing recreation of a year-round, heated swimming pool, whirlpool, cedar sauna and an outdoor hot tub situated in a seasonal garden. The Five Lakes AVEDA Day Spa on site at the Doubletree Fallsview Resort & Spa - Niagara Falls also offers a variety of superior quality European spa and facial treatments. For social events and business conferences, the Doubletree also features 10,000 square feet of flexible meeting and event space and can accommodate groups of up to 275 guests.

The Doubletree Fallsview Resort & Spa by Hilton - Niagara Falls is located just 3 km from both the Rainbow Bridge and Queen Elizabeth Highway at 6039 Fallsview Blvd, Niagara Falls, Ontario, Canada L2G 3V6, with easy access to Lundy's Lane and Stanley Avenue.

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