

Kensington Hotel Primed to Become London Wedding Hotspot

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Holiday Inn London Kensington Forum, a large lodging in central London, and parent company Intercontinental Hotels Group are tackling the concerns of credit-strapped wedding planners everywhere with an affordable new wedding promotion.

Located in the Royal Borough of Kensington near popular vacation attractions such as Hyde Park, Harrods and South Kensington, the full-service Kensington hotel has long been a popular London wedding destination.

Adding further to the appeal, the Holiday Inn is introducing a £999 Wedding Package. For this price, wedding planners receive a buffet dinner for up to 40 guests, a DJ for the evening, and also the room hire. Ideal for small-to-medium receptions or a great start for larger events, the exclusive Kensington Forum £999 Wedding Package is available from August to November on preset offer dates.

As the largest Holiday Inn property in the world, Kensington Forum knows a thing or two about throwing a party and has the attractive event space to back it up. A selection of indoor function rooms can accommodate events of up to 250 guests. For a truly enchanting reception, the Holiday Inn will reserve its expansive garden for an outdoor drink reception in the heart of London for as many as 300 attendees.

All weddings and functions booked come with the assistance of the London hotel's dedicated event staff to ensure success from planning to execution.

For more information about the £999 Wedding Package, contact Aparna Manandhar at 0207 341 3243. For more information about Holiday Inn London Kensington Forum, visit the website at <http://www.hikensingtonforumhotel.co.uk/>.

About Holiday Inn London Kensington Forum

Along with being the largest Holiday Inn in the world, Holiday Inn London Kensington Forum hotel stands apart from other central London hotels for its cozy London accommodations and convenient walking-distance location near Earls Court Exhibition Centre, Olympia Exhibition Centre, Royal Albert Hall, and Hyde Park. This smart combination, along with extensive reception facilities and several popular dining options, makes the Holiday Inn among the most popular Kensington hotels in central London for both leisure and business travel.

About InterContinental Hotels Group (IHG)

InterContinental Hotels Group (IHG) [LON:IHG, NYSE:IHG (ADRs)] is one of the world's largest hotel groups by number of rooms. IHG owns, manages, leases or franchises, through various subsidiaries, almost 4,000 hotels and more than 590,000 guest rooms in nearly 100 countries and territories around the world. The Group owns a portfolio of well recognised and respected hotel brands including InterContinental(R) Hotels & Resorts, Crowne Plaza(R) Hotels & Resorts, Holiday Inn(R) Hotels and Resorts, Holiday Inn Express(R), Staybridge Suites(R), Candlewood Suites(R) and Hotel Indigo(R), and also manages the world's largest hotel loyalty programme, Priority Club(R) Rewards with over 37 million members worldwide.

IHG's portfolio within the UK numbered 253 properties as of 31 March 2008, comprising one InterContinental, 17 Crowne Plaza, 117 Holiday Inn and 118 Express by Holiday Inn hotels

IHG pioneered the travel industry's first collaborative response to environmental issues as founder of the International Hotels and Environment Initiative (IHEI). The environment and local communities remain at the heart of IHG's global corporate responsibility focus. We're the first major hotel group to have measured our environmental and carbon footprints and we're in the process of setting reduction targets.

With more than 1,600 hotels in its development pipeline, IHG needs to find around 150,000 people over the next few years to meet its global expansion plans.

InterContinental Hotels Group PLC is the group's holding company and is incorporated in Great Britain and registered in England and Wales.

IHG offers information and online reservations for all its hotel brands at www.ihg.com and information for the Priority Club Rewards programme at www.priorityclub.com. For the latest news from IHG, visit our online Press Office at www.ihg.com/media.

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