

Blizzard Internet Marketing, Inc. Announces Internet Marketing Workshops

2008-09-02

How to Create a Strategy and Implement a Plan for Top Rankings in Google

Blizzard Internet Marketing, Inc., a leading provider of successful, innovative, and professional online marketing solutions to the hospitality industry, is pleased to announce an online strategy workshop that will teach how to use powerful tools, along with providing tips and secrets for Search Engine Success. This hands-on, full day workshop will allow hotel and resort marketers to begin taking control their rankings in the search engines.

This workshop will:

Teach core competence to hotel's in-house marketing team

Provide SEO understanding of how search engines work

Empower hotels with easy steps to achieve measurable results

Dispel myths and avoid common mistakes

The instructor, Trent Blizzard, is the founder and President of Blizzard Internet Marketing. Trent began optimizing tourism websites in 1997 and continues to maintain his expertise and focuses on future-looking strategies that keep his clients ahead of the curve. Trent is a popular speaker that engages and educates audiences at over 25 industry conferences every year.

The workshop will be September 15, 2008 from 9 AM to 4:40 PM at the Pickwick Gardens located at 1001 Riverside Drive in Burbank, CA 91506. Price is \$99.00 and includes lunch. Bring your laptop.

For more information visit: <http://www.blizzardinternet.com/google-workshop/>

For more information on Blizzard Internet Marketing, Inc. please visit: www.blizzardinternet.com or call 888-840-5893.

This article comes from Hotel News Resource

<http://www.hotelnewsresource.com>

The URL for this story is:

<http://www.hotelnewsresource.com/article34340.html>

© 1998 - 2008 Nevistas and the author.

Brought to you by Hotel News Resource

Distribute your news on our Network

See what all the buzz is about at:

http://www.hotelnewsresource.com/Info-news_account_info.html