

euromic announces new member in Mediterranean

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euromic - THE Destination Management Partnership in Europe and the Mediterranean is pleased to welcome Unconventional Malta Ltd. as its 29th member as from yesterday.

In a vote held in late August, euromic members officially inducted Unconventional Malta Ltd. into the association. The addition of a Maltese DMC is an important step for euromic, which is now able to offer its clients consistent and high quality destination management services in nearly every major destination with shores on the Mediterranean Sea.

The Republic of Malta, a sunny archipelago lying to the south of Sicily, offers luxury, perfectly preserved natural beauty, and a rich cultural experience. Spoken of in connection with both Homer and St. Paul, ancient and modern history has shaped this idyllic country into one of Europe's most fascinating destinations. Thousands of years of inhabitants under Greek, Phoenician, Byzantine, and Sicilian rule have left Malta with a rich legacy of ancient structures and artifacts, as well as several Christian heritage sites of import. Declared a part of the British Empire in the 19th century, Malta became an independent commonwealth nation in 1964, the flag still proudly displaying the George Cross awarded collectively to the Maltese People by King George VI for bravery under fire during World War II.

Air Malta conveniently operates over 200 flights per week from Europe into the capital city of Valetta, making Malta the perfect choice for a unique itinerary or even just an extension.

With the addition of this new member, euromic, which celebrates its 35th anniversary this year, has grown to include member or World Affiliate companies in 34 destinations.

About Unconventional Malta Ltd:

Unconventional Malta Ltd. is a multi-disciplined DMC providing live communications solutions to corporations and agencies, in the areas of conference, destination and event management. Dedicated to the development and execution of creative itineraries for major international conferences, meetings, incentives and VIPs, the company and its programs has received numerous awards due to unparalleled service in the islands of Malta, Gozo and Comino.

About euromic

Today, euromic boasts membership in 34 unique destinations: Austria, Baltic States, Belgium, Cyprus, Czech Republic, Denmark, Egypt, France, Germany, Great Britain, Greece, Hungary, Iceland, Ireland, Israel, Italy, Jordan, Malta, Morocco, Netherlands, Norway, Poland, Portugal, Russia, Spain, Sweden, Switzerland, Tunisia and Turkey as well as euromic World Affiliates in Argentina, Brazil, Dubai, China and South Africa.

For more information on euromic, please visit www.euromic.com and/or contact:

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