

## Gaming Standards Association Welcomes Nine New Members

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AMX Joins as Platinum Member, Global Membership Swells to 71

As the Gaming Standards Association is celebrating its 10th anniversary, it is also welcoming a wealth of new international members to its fold.

Joining as GSA's newest Platinum member is U.S.-based AMX. Hardware and software solutions from AMX simplify the way people interact with technology. With the increasing number of technologies and operating platforms at work and home, AMX solves the complexity of managing this technology with reliable, consistent and scalable systems. The company's award-winning products span control and automation, switching, distributed audio and video, and technology management. They are implemented worldwide in conference rooms, homes, classrooms, network operation/command centers, hotels, entertainment venues, broadcast facilities, among others.

"AMX has always been committed to open standards so our company is clearly aligned with the vision and mission of GSA," says Rashid Skaf, president and CEO. "As a leader in the AV control and automation industry, we are helping to expand the possibilities in the gaming world as well as the hotel and hospitality market."

Joining as a Gold member is New Wave Automation (U.S.). Joining as Silver members are Codere S.A., (Spain), F2 Systems (Korea), International Currency Technologies Corp. (Taiwan), Oregon Lottery (U.S.), and Nanoptix Inc. (Canada). Additionally, SIQ (Slovenia) and Technical Systems Testing (Australia) have joined as Advisory members.

GSA President Peter DeRaedt said, "We are excited to have such a diverse range of companies join GSA, and we welcome them with open arms. The international reach of our new members clearly underscores the global relevance of our standards, across jurisdictions and across disciplines within the gaming industry. Already their participation and additional specific requirements will add significant functionality to the new versions of our standards under development."

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