



## Hasek Communications Announces Launch of Green Lodging News Blog

2008-09-03

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MIDDLEBURG HEIGHTS, OHIO - Hasek Communications L.L.C., a Cleveland, Ohio-based publishing and consulting company, announces the launch of its Green Lodging News blog at <http://greenlodgingnews.blogspot.com>.

The news blog can also be accessed via several links at [www.greenlodgingnews.com](http://www.greenlodgingnews.com).

The News Blog will include breaking news items, summaries of articles that otherwise would not appear on the Green Lodging News website, analysis of news and trends, surveys, as well as satire and humor. News items will highlight green hotel developments, cutting-edge products, and include photos and links related to those items.

'I encourage every hotelier and innkeeper to visit the site as often as possible,' says Glenn Hasek, president of Hasek Communications L.L.C. and publisher and editor of Green Lodging News. 'It will be updated frequently each week and as often as more than once a day. The blog is meant to be interactive, without the participation of the lodging community, it will not be a success.'

The News Blog is a supplement to the Green Lodging News website and weekly e-mail newsletter. The website and newsletter were launched in July 2006. Green Lodging News focuses on providing expert analysis and consistently describes how to conserve natural resources while cutting costs and increasing profitability. The Green Lodging News website includes a [Green Product & Service Directory](#) where innkeepers and hoteliers can find products ranging from furniture to window film.

The Green Lodging News e-newsletter currently reaches almost 9,000 subscribers. The Green Lodging News website includes the following departments: news & features, vendor news, publisher's point of view column, guest columns, energy management, waste management, lighting, water conservation, heating & cooling, cleaning & maintenance, air quality, kitchen & laundry, sustainability, green design, and sales & marketing. The site also features a list of hotel schools that offer environment-related courses, a list of green organizations, events, and money-saving tips.

Green Lodging News is published by [Hasek Communications L.L.C.](#), Middleburg Heights, Ohio. To subscribe to the Green Lodging News newsletter, go to [www.greenlodgingnews.com](http://www.greenlodgingnews.com).

### **About Hasek Communications:**

Hasek Communications is a public relations consulting and online publishing company based in Middleburg Heights, Ohio. Its services include: media relations, website content, newsletters, press releases, case studies, white papers, and news and feature writing.

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This article comes from Hotel News Resource

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The URL for this story is:

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