

Sweet Peppers Deli Announces Newest Franchise in Gulfport

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As Gustav leaves the Gulf Coast in much better condition than initially expected, Sweet Peppers Deli is proud to announce that its newest set of franchisees, David and Joyce Cadwallader, plan to open their first location of Sweet Peppers Deli in Gulfport, Mississippi.

The new location will be in Arcadian Plaza Shopping Center on Highway 49. David and Joyce have become familiar faces in the restaurant industry of Gulfport, as David has held the prestigious position of General Manager at the Great Southern Club in Gulfport. Over the past seven years he has been credited with much of the success the Great Southern has achieved both financially and on the service side of the operation including helping return it to pre-Katrina success levels.

Originally from England, the Cadwalladers became permanent US residents approximately eight years ago. David was then recruited by the Mississippi Management Dining Systems, Inc. where he began his tenure with the Great Southern Club. With an opening date set towards the end of 2008 the Cadwalladers and the partners of Sweet Peppers Deli intend to build on the dynamic success the company has experienced. 'We are hands on type managers,' stated the Cadwalladers, 'and we are excited about the opportunity to help develop the Sweet Peppers Deli concept here on the Mississippi Gulf Coast. This community has been through so much in the past few years and we are happy to help with the revitalization of this area as it returns to its pre-Katrina state.'

The Cadwalladers both have a strong international background in Food and Beverage. David, born in Reading, England, completed studies in Hospitality Management from Liverpool University where he then went on to join with Hilton International Hotels in London Park Lane. He steadily worked his way into senior management, over his 16 year career with Hilton International holding positions in Thailand, Indonesia, Bali and independent hotels in Dubai and Ireland. Joyce Cadwallader was born in Halifax, England and attended Huddersfield University where she studied Hotel and Catering Management. She began working in the field in Switzerland then moved back to London where she also joined the Hilton International. There she and David met and married in 1980 and began their foreign travels together. While living in Bangkok, Thailand both of their daughters, Emily and Lucy, were born. Joyce continued to work predominately in Food & Beverage but also worked in Sales and Banquet Catering as they moved to different international locals.

In 1997, Bernard Bean, John Bean, Myrrl Bean, Robin Fant and Robert Fort created the Sweet Peppers Deli concept. There are currently thirteen Sweet Peppers Deli restaurants in Mississippi, Alabama and Tennessee. Sweet Peppers Deli offers a menu of salads, soups, signature sandwiches, panini (Italian pressed sandwiches), wraps and scrumptious desserts in a unique atmosphere including neon signs, glass garage doors, patio dining, and free Wi-Fi. By the end of 2008 there are plans to open more locations in Fort Mill, SC and Slidell, LA.

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