

## Technomic Finds That New Yorkers Strongly Support Law Requiring Calorie Counts on Restaurant Menus

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Eighty-six percent of New York City restaurant users consider the recently-enacted law there requiring chain restaurants with 15 or more units to disclose calories on their menus to be a positive move, according to a survey completed by Technomic, Inc.

The Chicago-based foodservice consultants found that a vast majority of the same consumers believe that having calorie counts on restaurant menus helps them make more informed ordering choices and will have a beneficial overall impact on consumer health and nutrition.

'A large and growing number of consumers appear to want the government to play a more active role in regulating health and nutrition in restaurants,' notes Bob Goldin, Executive Vice President of Technomic. He adds, 'We fully expect nutritional disclosure on restaurant menus to become more widespread in the next few years.'

For more information on the New York City restaurant user survey or Technomic's other health and nutrition tracking programs, contact Bob Goldin at 312-506-3936.

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