

RateTiger Continues North American Expansion with Opening of Additional Office in Florida and Appointment of New Sales VP

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Greater Orlando Location to serve as hub for sales and marketing

Continuing its rapid growth in North America, RateTiger, an online hotel distribution management company, announced the opening of its new office in Florida, and its appointment of Phil Stiles as vice president of sales. The office expansion and increased industry leadership is a result of a growing need for better rate and inventory management within the hotel industry. RateTiger has developed one of the most successful management platforms for the industry and will use the new Florida office to further drive North American expansion & development. The new office will be located at 7380 Sand Lake Road, Suite 500, Orlando, FL 32819.

Phil Stiles, a former Expedia and American Express veteran and a native of Lake Mary, Florida, has been appointed vice president of sales, and will build and develop staff in the new office. Additionally, Shamiaka Williams, an Orlando, Florida native, has been hired as senior sales manager for RateTiger, and will also be based in Orlando. Williams previously served as an international sales and marketing manager for Dynetech Corporation.

'As part of our ongoing global expansion, RateTiger is delighted to open a new office location in Orlando. Both Phil Stiles and Shamiaka Williams are excellent additions to the RateTiger team, and representative of the expert service we deliver to customers' said Sascha Hausmann, RateTiger's chief operating officer. 'RateTiger has provided the hospitality technologies market with innovative products that simplify many aspects of hotel management such as forecasting, rate calculation and distribution. The opening of the Florida office allows RateTiger to further build its presence in North America, especially in the Florida hospitality market. Phil and Shamiaka are going to help us effectively integrate our products into hospitality channels across the U.S.'

About RateTiger

RateTiger has been a leader in Online Distribution Management tools since 2001 and continues to pioneer new technologies for the hospitality industry. Rate Tiger, by eRevMax, now operates in 60 countries and 415 cities across the world and has become the industry-wide benchmark for managing online distribution. The RateTiger product portfolio enables hoteliers to switch from a time-consuming and complicated multi-channel process to a single point of entry to the market, hence allowing for easy update of distribution channels and travel portals, and rate comparison with competitors, in real-time.

Rate Tiger is headquartered in the U.S., with an office in London and technical development center in India. eRevMax employs more than 170 people across the globe. RateTiger is rapidly expanding across the European and American markets. For more information please visit www.ratetiger.com/us.

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